

U.S. Utilities Market Size and Household Spending Report

United States of Bill Pay doxo INSIGHTS Report 2023

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A comprehensive look into the Utilities industry, with a deep dive into category market size and average spend at the national, state, and regional level.

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About doxo INSIGHTS

doxo INSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.



Statistically significant, with over 8 million paying consumers.

All income brackets

Economically representative, with participation from all income brackets.

97%

Geographically diverse, capturing payment activity in 97% U.S. zip codes

120,000

Covering 45 different biller service categories, with more than 120,000 unique billers

All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

doxo INSIGHTS provides a comprehensive look into the household bill pay industry, with a deep dive into category size and average spend at the national, state, and regional level. doxo INSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the 10 most common household bills. For more information about doxo INSIGHTS visit www.doxo.com/insights.

Bill Pay Market Size (in billions)

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While the total market size for U.S. household bills is \$3.87 trillion per year, the United States of Bill Pay Reports focus on the ten most common household bills, which amount to \$3.22 trillion annually. This report focuses on the \$436 billion Utilities category.



Utility bills account for **13.5%** of the **\$3.22** trillion spent on household bills per year.

*Other includes credit card payments, taxes and non-recurring fees like health care lab expenses and toll roads.

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The average U.S. household spends \$351 a month on Utilities



Utilities amount to **\$3,327** of the **\$24,557** spent annually on the **ten most common** household bills.*



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*The ten most common household bills do not take into account such things as credit card payments, taxes and non-recurring fees like health care lab expenses and toll roads.

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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household





Utilities Bill Pay Market Size

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Utilities Bill Pay Market Size by State

	State	Market Size (\$M)	# Households
1	California	\$42,201	12,576,918
2	Texas	\$24,368	8,922,664
3	New York	\$22,926	7,317,755
4	Florida	\$21,780	7,420,759
5	Ohio	\$17,138	4,602,999
6	Pennsylvania	\$16,380	5,018,860
7	Illinois	\$15,013	4,836,947
8	New Jersey	\$12,980	3,214,360
9	Michigan	\$11,136	3,872,494
10	Washington	\$10,017	2,620,116
11	Georgia	\$9,736	3,585,611
12	Virginia	\$9,426	3,056,144
13	North Carolina	\$9,137	3,745,153
14	Massachusetts	\$8,278	2,547,068
15	Arizona	\$8,068	2,381,696
16	Indiana	\$7,302	2,502,149
17	Alabama	\$7,176	1,883,727
18	Wisconsin	\$7,118	2,279,781
19	Maryland	\$7,043	2,156,414
20	Tennessee	\$6,677	2,492,121
21	Missouri	\$6,475	2,375,732
22	Kentucky	\$6,025	1,721,406
23	Colorado	\$5,641	1,972,932
24	Minnesota	\$5,527	2,087,300
25	Connecticut	\$5,184	1,371,087
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	State	Market Size (\$M)	# Households
26	Oregon	\$5,158	1,518,988
27	Louisiana	\$5,078	1,728,134
28	South Carolina	\$5,025	1,801,181
29	Oklahoma	\$4,939	1,460,555
30	Kansas	\$3,946	1,112,105
31	lowa	\$3,937	1,221,816
32	Arkansas	\$3,386	1,147,095
33	Nevada	\$2,840	1,006,477
34	Mississippi	\$2,766	1,115,776
35	Utah	\$2,686	877,481
36	New Mexico	\$2,640	790,552
37	West Virginia	\$2,424	763,744
38	Nebraska	\$2,233	721,277
39	Hawaii	\$2,143	455,338
40	Maine	\$1,838	557,168
41	Idaho	\$1,807	579,206
42	Rhode Island	\$1,339	413,607
43	New Hampshire	\$1,322	519,023
44	Montana	\$1,231	409,869
45	Delaware	\$990	342,294
46	Alaska	\$893	258,052
47	Vermont	\$817	256,442
48	South Dakota	\$816	322,111
49	North Dakota	\$787	280,782
50	Wyoming	\$643	226,944
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Utility Bill Pay Market Size by 50 Largest U.S. Cities (based on # of households)

	City	Market Size (\$M)	Number of households in the area		City	Market Size (\$M)	Number of households in the area
	Chicago	\$2,933	1,040,151	26	Oklahoma City	\$969	257,812
	Los Angeles	\$2,913	821,015	27	Tampa	\$968	286,184
	Houston	\$2,890	1,036,113	28	Birmingham	\$936	201,876
	New York	\$2,660	760,488	29	Albuquerque	\$928	257,469
	Philadelphia	\$2,034	599,819	30	Saint Paul	\$920	296,977
	Phoenix	\$1,992	468,278	31	Atlanta	\$864	384,898
	Miami	\$1,837	597,148	32	Detroit	\$858	255,096
3	Seattle	\$1,566	371,914	33	Fort Lauderdale	\$849	306,949
9	Las Vegas	\$1,489	523,424	34	Baltimore	\$837	253,110
10	San Antonio	\$1,460	567,207	35	Minneapolis	\$819	423,421
11	Portland	\$1,426	351,771	36	El Paso	\$812	243,085
2	Louisville	\$1,384	306,685	37	Fort Worth	\$757	292,704
3	Milwaukee	\$1,366	325,271	38	Jacksonville	\$752	319,551
4	Dallas	\$1,353	481,042	39	Austin	\$751	382,370
5	Pittsburgh	\$1,320	305,354	40	Charlotte	\$694	311,844
6	Tucson	\$1,317	349,348	41	Washington DC	\$680	266,707
7	Columbus	\$1,304	329,101	42	Omaha	\$668	203,128
8	Indianapolis	\$1,263	368,507	43	Orlando	\$668	322,023
9	Denver	\$1,252	405,963	44	Kansas City	\$648	228,104
20	Cleveland	\$1,224	328,591	45	Rochester	\$611	196,574
21	San Jose	\$1,124	309,116	46	Sacramento	\$601	281,295
22	Saint Louis	\$1,113	393,848	47	Dayton	\$573	200,079
23	Cincinnati	\$1,037	332,932	48	Memphis	\$543	265,247
24	San Diego	\$1,007	460,080	49	Colorado Springs	\$448	203,526
25	San Francisco	\$986	345,811	50	Boston	\$184	64,609



Regional Utilities Bill Pay Comparison

The Most and Least Expensive States for Utilities



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*Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

The Most and Least Expensive Largest Cities for Utilities

(based on # of households)



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*Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

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Utilities Market/Spend Breakdown by State

Utilities Market/Spend by State

State	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
1 Alabama	1,883,727	\$7,176	\$387	82%	\$3,808
2 Alaska	258,052	\$893	\$424	68%	\$3,460
3 Arizona	2,381,696	\$8,068	\$357	79%	\$3,384
4 Arkansas	1,147,095	\$3,386	\$315	78%	\$2,948
5 California	12,576,918	\$42,201	\$368	76%	\$3,356
6 Colorado	1,972,932	\$5,641	\$322	74%	\$2,859
7 Connecticut	1,371,087	\$5,184	\$463	68%	\$3,778
8 Delaware	342,294	\$990	\$313	77%	\$2,892
9 Florida	7,420,759	\$21,780	\$335	73%	\$2,935
10 Georgia	3,585,611	\$9,736	\$286	79%	\$2,711
11 Hawaii	455,338	\$2,143	\$633	62%	\$4,710
12 Idaho	579,206	\$1,807	\$321	81%	\$3,120
13 Illinois	4,836,947	\$15,013	\$340	76%	\$3,101
14 Indiana	2,502,149	\$7,302	\$300	81%	\$2,916
15 Iowa	1,221,816	\$3,937	\$331	81%	\$3,217
16 Kansas	1,112,105	\$3,946	\$361	82%	\$3,552
17 Kentucky	1,721,406	\$6,025	\$351	83%	\$3,496
18 Louisiana	1,728,134	\$5,078	\$310	79%	\$2,939
19 Maine	557,168	\$1,838	\$500	55%	\$3,300
20 Maryland	2,156,414	\$7,043	\$394	69%	\$3,262
21 Massachusetts	2,547,068	\$8,278	\$404	67%	\$3,248
22 Michigan	3,872,494	\$11,136	\$320	75%	\$2,880
23 Minnesota	2,087,300	\$5,527	\$294	75%	\$2,646
24 Mississippi	1,115,776	\$2,766	\$255	81%	\$2,479
25 Missouri	2,375,732	\$6,475	\$284	80%	\$2,726
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Utilities Market/Spend by State (continued)

State	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
26 Montana	409,869	\$1,231	\$352	71%	\$2,999
27 Nebraska	721,277	\$2,233	\$331	78%	\$3,098
28 Nevada	1,006,477	\$2,840	\$290	81%	\$2,819
29 New Hampshire	519,023	\$1,322	\$386	55%	\$2,548
30 New Jersey	3,214,360	\$12,980	\$467	72%	\$4,035
31 New Mexico	790,552	\$2,640	\$357	78%	\$3,342
32 New York	7,317,755	\$22,926	\$384	68%	\$3,133
33 North Carolina	3,745,153	\$9,137	\$282	72%	\$2,436
34 North Dakota	280,782	\$787	\$344	68%	\$2,807
35 Ohio	4,602,999	\$17,138	\$369	84%	\$3,720
36 Oklahoma	1,460,555	\$4,939	\$348	81%	\$3,383
37 Oregon	1,518,988	\$5,158	\$363	78%	\$3,398
38 Pennsylvania	5,018,860	\$16,380	\$336	81%	\$3,266
39 Rhode Island	413,607	\$1,339	\$360	75%	\$3,240
40 South Carolina	1,801,181	\$5,025	\$298	78%	\$2,789
41 South Dakota	322,111	\$816	\$278	76%	\$2,535
42 Tennessee	2,492,121	\$6,677	\$294	76%	\$2,681
43 Texas	8,922,664	\$24,368	\$296	77%	\$2,735
44 Utah	877,481	\$2,686	\$293	87%	\$3,059
45 Vermont	256,442	\$817	\$428	62%	\$3,184
46 Virginia	3,056,144	\$9,426	\$334	77%	\$3,086
47 Washington	2,620,116	\$10,017	\$389	82%	\$3,828
48 Washington DC	266,707	\$675	\$293	72%	\$2,532
49 West Virginia	763,744	\$2,424	\$315	84%	\$3,175
50 Wisconsin	2,279,781	\$7,118	\$356	73%	\$3,119
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household



Utilities Market/Spend by 50 Largest U.S. Cities

(based on # of households)

Utilities Market/Spend by 50 Largest U.S. Cities (based on # of households)

City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
1 Albuquerque	257,469	\$928	\$380	79%	\$3,602
2 Atlanta	384,898	\$864	\$240	78%	\$2,246
3 Austin	382,370	\$751	\$221	74%	\$1,962
4 Baltimore	253,110	\$837	\$388	71%	\$3,306
5 Birmingham	201,876	\$936	\$439	88%	\$4,636
6 Boston	64,609	\$184	\$354	67%	\$2,846
7 Charlotte	311,844	\$694	\$247	75%	\$2,223
8 Chicago	1,040,151	\$2,933	\$412	57%	\$2,818
9 Cincinnati	332,932	\$1,037	\$320	81%	\$3,110
10 Cleveland	328,591	\$1,224	\$361	86%	\$3,726
11 Colorado Springs	203,526	\$448	\$258	71%	\$2,198
12 Columbus	329,101	\$1,304	\$403	82%	\$3,966
13 Dallas	481,042	\$1,353	\$304	77%	\$2,809
14 Dayton	200,079	\$573	\$271	88%	\$2,862
15 Denver	405,963	\$1,252	\$352	73%	\$3,084
16 Detroit	255,096	\$858	\$334	84%	\$3,367
17 El Paso	243,085	\$812	\$320	87%	\$3,341
18 Fort Lauderdale	306,949	\$849	\$303	76%	\$2,763
19 Fort Worth	292,704	\$757	\$273	79%	\$2,588
20 Houston	1,036,113	\$2,890	\$306	76%	\$2,791
21 Indianapolis	368,507	\$1,263	\$353	81%	\$3,431
22 Jacksonville	319,551	\$752	\$293	67%	\$2,356
23 Kansas City	228,104	\$648	\$296	80%	\$2,842
24 Las Vegas	523,424	\$1,489	\$282	84%	\$2,843
25 Los Angeles	821,015	\$2,913	\$455	65%	\$3,549
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Utilities Market/Spend by 50 Largest U.S. Cities (based on # of households, cont'd)

City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year
6 Los Angeles	821,015	\$2,913	\$455	65%	\$3,549
7 Louisville	306,685	\$1,384	\$437	86%	\$4,510
8 Memphis	265,247	\$543	\$216	79%	\$2,048
9 Miami	597,148	\$1,837	\$372	69%	\$3,080
0 Milwaukee	325,271	\$1,366	\$538	65%	\$4,196
1 Minneapolis	423,421	\$819	\$209	77%	\$1,931
2 New York	760,488	\$2,660	\$511	57%	\$3,495
3 Oklahoma City	257,812	\$969	\$373	84%	\$3,760
4 Omaha	203,128	\$668	\$334	82%	\$3,287
5 Orlando	322,023	\$668	\$262	66%	\$2,075
6 Philadelphia	599,819	\$2,034	\$372	76%	\$3,393
7 Phoenix	468,278	\$1,992	\$438	81%	\$4,257
8 Pittsburgh	305,354	\$1,320	\$439	82%	\$4,320
9 Portland	351,771	\$1,426	\$417	81%	\$4,053
0 Rochester	196,574	\$611	\$332	78%	\$3,108
1 Sacramento	281,295	\$601	\$262	68%	\$2,138
2 Saint Louis	393,848	\$1,113	\$274	86%	\$2,828
3 Saint Paul	296,977	\$920	\$331	78%	\$3,098
4 San Antonio	567,207	\$1,460	\$275	78%	\$2,574
5 San Diego	460,080	\$1,007	\$261	70%	\$2,192
6 San Francisco	345,811	\$986	\$417	57%	\$2,852
7 San Jose	309,116	\$1,124	\$439	69%	\$3,635
8 Seattle	371,914	\$1,566	\$418	84%	\$4,213
9 Tampa	286,184	\$968	\$397	71%	\$3,382
0 Tucson	349,348	\$1,317	\$370	85%	\$3,774

* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household



Utilities Market/Spend by U.S. Cities

(with population of 40k+)

City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
1 Abilene, TX	46,527	\$129	\$297	78%	\$2,780
2 Akron, OH	113,678	\$394	\$348	83%	\$3,466
3 Albany, NY	63,464	\$251	\$445	74%	\$3,952
4 Albuquerque, NM	257,469	\$928	\$380	79%	\$3,602
5 Alexandria, VA	137,682	\$430	\$361	72%	\$3,119
6 Allentown, PA	61,819	\$184	\$311	80%	\$2,986
7 Alpharetta, GA	60,030	\$193	\$348	77%	\$3,216
8 Amarillo, TX	82,903	\$179	\$223	81%	\$2,168
9 Anaheim, CA	102,568	\$234	\$253	75%	\$2,277
10 Anchorage, AK	90,801	\$321	\$415	71%	\$3,536
11 Ann Arbor, MI	64,463	\$195	\$336	75%	\$3,024
12 Appleton, WI	46,703	\$171	\$424	72%	\$3,663
13 Arlington, TX	135,072	\$383	\$319	74%	\$2,833
14 Arlington, VA	98,253	\$159	\$187	72%	\$1,616
15 Arvada, CO	48,752	\$181	\$430	72 %	\$3,715
16 Asheville, NC	52,723	\$106	\$247	68%	\$2,016
17 Astoria, NY	64,194	\$257	\$514	65%	\$4,009
18 Athens, GA	44,816	\$125	\$291	80%	\$2,794
19 Atlanta, GA	384,898	\$864	\$240	78%	\$2,246
20 Augusta, GA	79,120	\$226	\$297	80%	\$2,851
21 Aurora, CO	142,039	\$504	\$370	80%	\$3,552
22 Aurora, IL	65,112	\$256	\$368	89%	\$3,930
23 Austin, TX	382,370	\$751	\$221	74%	\$1,962
24 Bakersfield, CA	163,912	\$489	\$299	83%	\$2,978
25 Baltimore, MD	253,110	\$837	\$388	71%	\$3,306
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

	# of	Market	Average	Percent of	
City	Households	Size (\$M)	Montlhy Bill	Households will bill	Cost Per Year *
26 Baton Rouge, LA	150,146	\$665	\$479	77%	\$4,426
27 Beaumont, TX	51,082	\$159	\$324	80%	\$3,110
28 Beaverton, OR	70,528	\$341	\$474	85%	\$4,835
29 Bellevue, WA	53,635	\$264	\$604	68%	\$4,929
30 Bellingham, WA	48,856	\$153	\$383	68%	\$3,125
31 Bend, OR	43,272	\$130	\$305	82%	\$3,001
32 Berkeley, CA	48,584	\$231	\$551	72%	\$4,761
33 Bethlehem, PA	47,471	\$133	\$299	78%	\$2,799
34 Billings, MT	52,889	\$298	\$587	80%	\$5,635
35 Birmingham, AL	201,876	\$936	\$439	88%	\$4,636
36 Bloomington, IN	50,417	\$137	\$286	79%	\$2,711
37 Boca Raton, FL	92,147	\$317	\$422	68%	\$3,444
38 Boise, ID	95,967	\$273	\$266	89%	\$2,841
39 Boston, MA	64,609	\$184	\$354	67%	\$2,846
40 Bothell, WA	41,359	\$144	\$366	79%	\$3,470
41 Boulder, CO	51,579	\$110	\$243	73%	\$2,129
42 Bowling Green, KY	40,130	\$63	\$176	74%	\$1,563
43 Boynton Beach, FL	69,402	\$158	\$264	72%	\$2,281
44 Bradenton, FL	91,356	\$182	\$230	72%	\$1,987
45 Bridgeport, CT	51,248	\$230	\$444	84%	\$4,476
46 Broken Arrow, OK	42,894	\$143	\$316	88%	\$3,337
47 Bronx, NY	486,807	\$1,764	\$512	59%	\$3,625
48 Brooklyn, NY	916,856	\$3,005	\$479	57%	\$3,276
49 Brownsville, TX	54,806	\$142	\$295	73%	\$2,584
50 Buffalo, NY	242,667	\$769	\$303	87%	\$3,163
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
51 Burbank, CA	43,151	\$89	\$227	76%	\$2,070
52 Cambridge, MA	44,117	\$101	\$285	67%	\$2,291
53 Canton, OH	61,288	\$232	\$359	88%	\$3,791
54 Cape Coral, FL	61,755	\$199	\$372	72%	\$3,214
55 Carlsbad, CA	41,278	\$153	\$411	75%	\$3,699
56 Carrollton, TX	43,484	\$200	\$590	65%	\$4,602
57 Cary, NC	50,713	\$159	\$385	68%	\$3,142
58 Cedar Rapids, IA	56,172	\$193	\$337	85%	\$3,437
59 Chandler, AZ	96,908	\$317	\$355	77%	\$3,280
60 Charleston, SC	75,336	\$185	\$246	83%	\$2,450
61 Charleston, WV	42,540	\$138	\$318	85%	\$3,244
62 Charlotte, NC	311,844	\$694	\$247	75%	\$2,223
63 Charlottesville, VA	44,312	\$203	\$510	75%	\$4,590
64 Chattanooga, TN	84,051	\$243	\$365	66%	\$2,891
65 Chesapeake, VA	79,593	\$262	\$361	76%	\$3,292
66 Chicago, IL	1,040,151	\$2,933	\$412	57%	\$2,818
67 Chico, CA	42,638	\$130	\$319	80%	\$3,062
68 Chula Vista, CA	74,219	\$206	\$322	72 %	\$2,782
69 Cincinnati, OH	332,932	\$1,037	\$320	81%	\$3,110
70 Clarksville, TN	56,999	\$171	\$321	78%	\$3,005
71 Clearwater, FL	75,980	\$187	\$302	68%	\$2,464
72 Cleveland, OH	328,591	\$1,224	\$361	86%	\$3,726
73 Clinton Township, MI	42,046	\$99	\$245	80%	\$2,352
74 Colorado Springs, CO	203,526	\$448	\$258	71%	\$2,198
75 Columbia, MO	55,099	\$156	\$314	75%	\$2,826
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
6 Columbia, SC	127,806	\$391	\$303	84%	\$3,054
7 Columbus, GA	69,559	\$148	\$240	74%	\$2,131
8 Columbus, OH	329,101	\$1,304	\$403	82%	\$3,966
9 Concord, CA	44,872	\$168	\$417	75%	\$3,753
0 Conroe, TX	45,568	\$160	\$390	75%	\$3,510
1 Corona, CA	66,724	\$241	\$349	86%	\$3,602
2 Corpus Christi, TX	113,186	\$329	\$331	73%	\$2,900
3 Costa Mesa, CA	40,296	\$78	\$200	80%	\$1,920
4 Cumming, GA	44,403	\$120	\$282	80%	\$2,707
5 Dallas, TX	481,042	\$1,353	\$304	77%	\$2,809
6 Davenport, IA	41,720	\$127	\$367	69%	\$3,039
7 Dayton, OH	200,079	\$573	\$271	88%	\$2,862
8 Daytona Beach, FL	43,566	\$104	\$263	76%	\$2,399
9 Decatur, GA	66,251	\$206	\$313	83%	\$3,117
0 Delray Beach, FL	53,914	\$143	\$320	69%	\$2,650
1 Denton, TX	51,697	\$165	\$365	73%	\$3,197
2 Denver, CO	405,963	\$1,252	\$352	73%	\$3,084
3 Des Moines, IA	84,389	\$311	\$358	86%	\$3,695
4 Detroit, MI	255,096	\$858	\$334	84%	\$3,367
5 Duluth, MN	47,284	\$148	\$361	72%	\$3,119
6 Durham, NC	103,837	\$236	\$246	77%	\$2,273
7 Edmond, OK	53,091	\$253	\$497	80%	\$4,771
8 El Cajon, CA	57,752	\$182	\$376	70%	\$3,158
9 El Paso, TX	243,085	\$812	\$320	87%	\$3,341
00 Elk Grove, CA	50,299	\$153	\$342	74%	\$3,037

* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
101 Englewood, CO	42,145	\$138	\$379	72 %	\$3,275
102 Erie, PA	75,871	\$373	\$477	86%	\$4,923
103 Escondido, CA	55,176	\$172	\$388	67%	\$3,120
104 Eugene, OR	80,574	\$211	\$307	71%	\$2,616
105 Evansville, IN	75,667	\$354	\$459	85%	\$4,682
106 Everett, WA	65,085	\$187	\$275	87%	\$2,871
107 Fairfax, VA	55,388	\$180	\$382	71%	\$3,255
108 Falls Church, VA	43,926	\$144	\$379	72 %	\$3,275
109 Fargo, ND	47,589	\$98	\$260	66%	\$2,059
110 Fayetteville, NC	95,271	\$239	\$361	58%	\$2,513
111 Flint, MI	65,019	\$217	\$348	80%	\$3,341
112 Florissant, MO	42,623	\$118	\$252	92%	\$2,782
113 Flushing, NY	77,309	\$393	\$573	74%	\$5,088
114 Fontana, CA	54,330	\$219	\$374	90%	\$4,039
115 Fort Collins, CO	70,063	\$114	\$178	76%	\$1,623
116 Fort Lauderdale, FL	306,949	\$849	\$303	76%	\$2,763
117 Fort Myers, FL	95,960	\$255	\$369	60%	\$2,657
118 Fort Wayne, IN	120,138	\$453	\$425	74%	\$3,774
119 Fort Worth, TX	292,704	\$757	\$273	79%	\$2,588
120 Frederick, MD	45,427	\$100	\$229	80%	\$2,198
121 Fredericksburg, VA	54,809	\$199	\$389	78%	\$3,641
122 Fremont, CA	71,013	\$258	\$399	76%	\$3,639
123 Fresno, CA	182,779	\$578	\$351	75%	\$3,159
124 Frisco, TX	40,964	\$140	\$356	80%	\$3,418
125 Fullerton, CA	45,163	\$136	\$317	79%	\$3,005
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
126 Gainesville, FL	80,228	\$166	\$293	59%	\$2,074
127 Gaithersburg, MD	46,442	\$163	\$413	71%	\$3,519
128 Garden Grove, CA	46,801	\$164	\$379	77%	\$3,502
129 Garland, TX	75,703	\$170	\$234	80%	\$2,246
130 Gilbert, AZ	70,090	\$174	\$279	74%	\$2,478
131 Glendale, AZ	98,219	\$324	\$372	74%	\$3,303
132 Glendale, CA	65,443	\$250	\$425	75%	\$3,825
133 Grand Junction, CO	41,431	\$110	\$269	82%	\$2,647
134 Grand Prairie, TX	57,749	\$184	\$337	79%	\$3,195
135 Grand Rapids, MI	134,945	\$267	\$220	75%	\$1,980
136 Green Bay, WI	72,193	\$318	\$489	75%	\$4,401
137 Greensboro, NC	125,993	\$271	\$239	75%	\$2,151
138 Greenville, NC	44,250	\$136	\$383	67%	\$3,079
139 Greenville, SC	81,983	\$239	\$297	82%	\$2,922
140 Hamilton, OH	49,236	\$105	\$241	74%	\$2,140
141 Hampton, VA	54,206	\$190	\$325	90%	\$3,510
142 Harrisburg, PA	69,235	\$204	\$273	90%	\$2,948
143 Hartford, CT	45,370	\$186	\$524	65%	\$4,087
144 Hayward, CA	55,833	\$212	\$416	76%	\$3,794
145 Hemet, CA	43,404	\$146	\$318	88%	\$3,358
146 Henderson, NV	103,938	\$303	\$307	79%	\$2,910
147 Henrico, VA	75,351	\$201	\$308	72 %	\$2,661
148 Hialeah, FL	111,174	\$420	\$426	74%	\$3,783
149 High Point, NC	45,645	\$120	\$304	72 %	\$2,627
150 Hollywood, FL	154,790	\$571	\$410	75%	\$3,690
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
151 Homestead, FL	45,955	\$137	\$328	76%	\$2,991
152 Honolulu, HI	151,980	\$634	\$644	54%	\$4,173
153 Houston, TX	1,036,113	\$2,890	\$306	76%	\$2,791
154 Humble, TX	42,767	\$134	\$369	71%	\$3,144
155 Huntington Beach, CA	74,397	\$179	\$260	77%	\$2,402
156 Huntsville, AL	80,270	\$140	\$221	66%	\$1,750
157 Hyattsville, MD	49,521	\$261	\$646	68%	\$5,271
158 Independence, MO	51,139	\$131	\$270	79%	\$2,560
159 Indianapolis, IN	368,507	\$1,263	\$353	81%	\$3,431
160 Inglewood, CA	42,436	\$135	\$341	78%	\$3,192
161 Irvine, CA	78,996	\$284	\$374	80%	\$3,590
162 Irving, TX	83,092	\$259	\$316	82%	\$3,109
163 Jackson, MS	65,284	\$162	\$243	85%	\$2,479
164 Jacksonville, FL	319,551	\$752	\$293	67%	\$2,356
165 Jamaica, NY	71,999	\$288	\$513	65%	\$4,001
166 Jersey City, NJ	96,828	\$277	\$385	62%	\$2,864
167 Joliet, IL	44,247	\$138	\$357	73%	\$3,127
168 Kalamazoo, MI	64,188	\$225	\$365	80%	\$3,504
169 Kansas City, KS	55,588	\$250	\$481	78%	\$4,502
170 Kansas City, MO	228,104	\$648	\$296	80%	\$2,842
171 Katy, TX	78,737	\$193	\$288	71%	\$2,454
172 Kenosha, WI	42,607	\$124	\$304	80%	\$2,918
173 Kent, WA	52,632	\$216	\$411	83%	\$4,094
174 Killeen, TX	50,140	\$113	\$265	71%	\$2,258
175 Kissimmee, FL	76,049	\$161	\$245	72%	\$2,117
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
176 Knoxville, TN	152,402	\$339	\$286	65%	\$2,231
177 Lafayette, LA	61,230	\$145	\$263	75%	\$2,367
178 Lake Charles, LA	48,024	\$133	\$277	83%	\$2,759
179 Lake Worth, FL	68,705	\$190	\$299	77%	\$2,763
180 Lakeland, FL	91,873	\$296	\$395	68%	\$3,223
181 Lancaster, CA	55,674	\$263	\$469	84%	\$4,728
182 Lancaster, PA	64,110	\$192	\$316	79%	\$2,996
183 Lansing, MI	69,602	\$145	\$240	72%	\$2,074
184 Laredo, TX	66,620	\$156	\$267	73%	\$2,339
185 Largo, FL	49,129	\$87	\$214	69%	\$1,772
186 Las Cruces, NM	55,710	\$155	\$318	73%	\$2,786
187 Las Vegas, NV	523,424	\$1,489	\$282	84%	\$2,843
188 Lawrenceville, GA	74,070	\$156	\$205	86%	\$2,116
189 Lewisville, TX	41,884	\$147	\$402	73%	\$3,522
190 Lexington, KY	123,494	\$492	\$395	84%	\$3,982
191 Lincoln, NE	106,408	\$285	\$319	70%	\$2,680
192 Little Rock, AR	89,906	\$371	\$435	79%	\$4,124
193 Littleton, CO	116,253	\$352	\$365	69%	\$3,022
194 Long Beach, CA	166,308	\$482	\$350	69%	\$2,898
195 Longmont, CO	44,469	\$88	\$218	76%	\$1,988
196 Los Angeles, CA	821,015	\$2,913	\$455	65%	\$3,549
197 Louisville, KY	306,685	\$1,384	\$437	86%	\$4,510
198 Lubbock, TX	96,888	\$244	\$362	58%	\$2,520
199 Macon, GA	64,138	\$179	\$291	80%	\$2,794
200 Madison, WI	119,823	\$338	\$280	84%	\$2,822
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
201 Manassas, VA	44,564	\$114	\$255	84%	\$2,570
202 Manchester, NH	46,891	\$114	\$302	67%	\$2,428
203 Marietta, GA	112,699	\$319	\$307	77%	\$2,837
204 McAllen, TX	42,109	\$129	\$331	77%	\$3,058
205 McKinney, TX	49,561	\$114	\$263	73%	\$2,304
206 Melbourne, FL	60,998	\$112	\$222	69%	\$1,838
207 Memphis, TN	265,247	\$543	\$216	79%	\$2,048
208 Mesa, AZ	182,732	\$384	\$243	72%	\$2,100
209 Mesquite, TX	48,569	\$177	\$375	81%	\$3,645
210 Metairie, LA	59,380	\$207	\$350	83%	\$3,486
211 Miami Beach, FL	57,465	\$151	\$328	67%	\$2,637
212 Miami, FL	597,148	\$1,837	\$372	69%	\$3,080
213 Midland, TX	49,746	\$115	\$280	69%	\$2,318
214 Milwaukee, WI	325,271	\$1,366	\$538	65%	\$4,196
215 Minneapolis, MN	423,421	\$819	\$209	77%	\$1,931
216 Mission, TX	45,515	\$155	\$374	76%	\$3,411
217 Mobile, AL	106,874	\$427	\$382	87%	\$3,988
218 Modesto, CA	84,626	\$201	\$267	74%	\$2,371
219 Montgomery, AL	84,239	\$348	\$391	88%	\$4,129
220 Moreno Valley, CA	51,779	\$257	\$450	92%	\$4,968
221 Murfreesboro, TN	59,453	\$132	\$247	75%	\$2,223
222 Muskegon, MI	49,354	\$138	\$310	75%	\$2,790
223 Myrtle Beach, SC	50,483	\$118	\$286	68%	\$2,334
224 Naperville, IL	56,771	\$171	\$339	74%	\$3,010
225 Naples, FL	117,290	\$324	\$365	63%	\$2,759
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
226 Nashville, TN	178,661	\$492	\$348	66%	\$2,756
227 New Haven, CT	48,330	\$247	\$591	72%	\$5,106
228 New Orleans, LA	159,787	\$734	\$467	82%	\$4,595
229 New Port Richey, FL	49,892	\$106	\$256	69%	\$2,120
230 New York, NY	760,488	\$2,660	\$511	57%	\$3,495
231 Newark, DE	50,290	\$180	\$360	83%	\$3,586
232 Newark, NJ	94,631	\$358	\$471	67%	\$3,787
233 Newport News, VA	71,532	\$271	\$347	91%	\$3,789
234 Norfolk, VA	86,485	\$260	\$321	78%	\$3,005
235 Norman, OK	45,718	\$138	\$296	85%	\$3,019
236 North Hollywood, CA	55,507	\$144	\$278	78%	\$2,602
237 North Las Vegas, NV	65,737	\$191	\$292	83%	\$2,908
238 Oakland, CA	149,394	\$789	\$638	69%	\$5,283
239 Ocala, FL	83,518	\$253	\$345	73%	\$3,022
240 Oceanside, CA	64,948	\$169	\$320	68%	\$2,611
241 Odessa, TX	48,884	\$145	\$349	71%	\$2,973
242 Ogden, UT	63,895	\$202	\$314	84%	\$3,165
243 Oklahoma City, OK	257,812	\$969	\$373	84%	\$3,760
244 Olathe, KS	45,895	\$125	\$277	82%	\$2,726
245 Olympia, WA	67,951	\$222	\$378	72%	\$3,266
246 Omaha, NE	203,128	\$668	\$334	82%	\$3,287
247 Ontario, CA	45,662	\$124	\$266	85%	\$2,713
248 Orange, CA	44,667	\$123	\$280	82%	\$2,755
249 Orlando, FL	322,023	\$668	\$262	66%	\$2,075
250 Overland Park, KS	69,523	\$319	\$479	80%	\$4,598
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City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
251 Oxnard, CA	53,531	\$204	\$434	73%	\$3,802
252 Palm Bay, FL	40,151	\$119	\$334	74%	\$2,966
253 Palmdale, CA	48,499	\$215	\$430	86%	\$4,438
254 Panama City, FL	47,297	\$176	\$408	76%	\$3,721
255 Pasadena, CA	61,247	\$303	\$522	79%	\$4,949
256 Pasadena, TX	46,761	\$121	\$287	75%	\$2,583
257 Paterson, NJ	44,329	\$161	\$466	65%	\$3,635
258 Pensacola, FL	100,607	\$330	\$350	78%	\$3,276
259 Peoria, AZ	58,438	\$228	\$422	77%	\$3,899
260 Peoria, IL	55,953	\$182	\$367	74%	\$3,259
261 Philadelphia, PA	599,819	\$2,034	\$372	76%	\$3,393
262 Phoenix, AZ	468,278	\$1,992	\$438	81%	\$4,257
263 Pittsburgh, PA	305,354	\$1,320	\$439	82%	\$4,320
264 Plano, TX	104,361	\$412	\$422	78%	\$3,950
265 Pompano Beach, FL	132,205	\$425	\$388	69%	\$3,213
266 Port Saint Lucie, FL	69,266	\$175	\$257	82%	\$2,529
267 Portland, OR	351,771	\$1,426	\$417	81%	\$4,053
268 Providence, RI	74,254	\$305	\$468	73%	\$4,100
269 Pueblo, CO	60,063	\$174	\$322	75%	\$2,898
270 Puyallup, WA	47,891	\$140	\$281	87%	\$2,934
271 Quincy, MA	40,658	\$116	\$336	71%	\$2,863
272 Racine, WI	50,405	\$202	\$433	77%	\$4,001
273 Raleigh, NC	194,292	\$513	\$338	65%	\$2,636
274 Rancho Cucamonga, CA	54,429	\$199	\$363	84%	\$3,659
275 Reading, PA	80,195	\$332	\$507	68%	\$4,137
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City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
276 Redding, CA	44,409	\$107	\$278	72%	\$2,402
277 Reno, NV	110,456	\$263	\$284	70%	\$2,386
278 Renton, WA	54,676	\$223	\$466	73%	\$4,082
279 Richmond, VA	150,747	\$656	\$448	81%	\$4,355
280 Riverside, CA	103,707	\$277	\$328	68%	\$2,676
281 Roanoke, VA	70,815	\$236	\$327	85%	\$3,335
282 Rochester, MN	47,084	\$106	\$261	72%	\$2,255
283 Rochester, NY	196,574	\$611	\$332	78%	\$3,108
284 Rock Hill, SC	41,750	\$90	\$246	73%	\$2,155
285 Rockford, IL	74,712	\$268	\$374	80%	\$3,590
286 Rockville, MD	51,224	\$170	\$414	67%	\$3,329
287 Roseville, CA	46,450	\$77	\$195	71%	\$1,661
288 Round Rock, TX	48,007	\$116	\$256	79%	\$2,427
289 Sacramento, CA	281,295	\$601	\$262	68%	\$2,138
290 Saginaw, MI	54,545	\$218	\$406	82%	\$3,995
291 Saint Augustine, FL	45,104	\$74	\$215	64%	\$1,651
292 Saint Charles, MO	52,338	\$119	\$231	82%	\$2,273
293 Saint Louis, MO	393,848	\$1,113	\$274	86%	\$2,828
294 Saint Paul, MN	296,977	\$920	\$331	78%	\$3,098
295 Saint Petersburg, FL	157,379	\$339	\$268	67%	\$2,155
296 Salem, OR	91,679	\$318	\$344	84%	\$3,468
297 Salinas, CA	51,070	\$169	\$324	85%	\$3,305
298 Salt Lake City, UT	174,991	\$471	\$274	82%	\$2,696
299 San Angelo, TX	40,757	\$82	\$224	75%	\$2,016
300 San Antonio, TX	567,207	\$1,460	\$275	78%	\$2,574
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Ci		# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
301	San Bernardino, CA	65,285	\$261	\$402	83%	\$4,004
302	San Diego, CA	460,080	\$1,007	\$261	70%	\$2,192
303	San Francisco, CA	345,811	\$986	\$417	57%	\$2,852
304	San Jose, CA	309,116	\$1,124	\$439	69%	\$3,635
305	San Mateo, CA	51,674	\$164	\$361	73%	\$3,162
306	Santa Ana, CA	81,168	\$205	\$277	76%	\$2,526
307	Santa Barbara, CA	52,151	\$177	\$404	70%	\$3,394
308	Santa Clara, CA	42,768	\$60	\$176	66%	\$1,394
309	Santa Fe, NM	53,265	\$184	\$400	72 %	\$3,456
310	Santa Monica, CA	47,924	\$163	\$373	76%	\$3,402
311	Santa Rosa, CA	78,686	\$248	\$371	71%	\$3,161
312	Sarasota, FL	106,736	\$208	\$250	65%	\$1,950
313	Savannah, GA	89,149	\$280	\$359	73%	\$3,145
314	Schenectady, NY	65,997	\$341	\$532	81%	\$5,171
315	Scottsdale, AZ	121,031	\$543	\$550	68%	\$4,488
316	Scranton, PA	40,609	\$113	\$275	84%	\$2,772
317	Seattle, WA	371,914	\$1,566	\$418	84%	\$4,213
318	Shreveport, LA	91,956	\$273	\$309	80%	\$2,966
319	Silver Spring, MD	103,567	\$327	\$342	77%	\$3,160
320	Simi Valley, CA	42,183	\$197	\$464	84%	\$4,677
321	Sioux Falls, SD	64,311	\$152	\$294	67%	\$2,364
322	South Bend, IN	57,903	\$166	\$284	84%	\$2,863
323	Sparks, NV	40,452	\$103	\$283	75%	\$2,547
324	Spartanburg, SC	42,423	\$123	\$340	71%	\$2,897
325	Spokane, WA	140,579	\$464	\$372	74%	\$3,303
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

City	# of Households	Market Size (\$M)	Average Montlhy Bill	Percent of Households will bill	Cost Per Year *
326 Spring Hill, FL	47,410	\$124	\$329	66%	\$2,606
327 Spring, TX	110,748	\$323	\$320	76%	\$2,918
328 Springfield, IL	61,813	\$174	\$330	71%	\$2,812
329 Springfield, MA	53,235	\$194	\$433	70%	\$3,637
330 Springfield, MO	93,068	\$250	\$295	76%	\$2,690
331 Springfield, OH	40,995	\$152	\$368	84%	\$3,709
332 Stamford, CT	47,292	\$137	\$306	79%	\$2,901
333 Staten Island, NY	165,516	\$595	\$454	66%	\$3,596
334 Sterling Heights, MI	49,441	\$140	\$292	81%	\$2,838
335 Stockton, CA	111,246	\$392	\$386	76%	\$3,520
336 Stone Mountain, GA	41,352	\$117	\$290	81%	\$2,819
337 Sugar Land, TX	48,029	\$232	\$530	76%	\$4,834
338 Summerville, SC	41,543	\$147	\$416	71%	\$3,544
339 Sunnyvale, CA	53,530	\$93	\$205	71%	\$1,747
340 Surprise, AZ	44,111	\$180	\$459	74%	\$4,076
341 Syracuse, NY	92,087	\$290	\$328	80%	\$3,149
342 Tacoma, WA	119,941	\$263	\$232	79%	\$2,199
343 Tallahassee, FL	110,940	\$235	\$333	53%	\$2,118
344 Tampa, FL	286,184	\$968	\$397	71%	\$3,382
345 Tempe, AZ	67,319	\$224	\$385	72%	\$3,326
346 Toledo, OH	131,713	\$490	\$398	78%	\$3,725
347 Toms River, NJ	50,677	\$238	\$529	74%	\$4,698
348 Topeka, KS	67,150	\$311	\$470	82%	\$4,625
349 Torrance, CA	63,334	\$196	\$308	84%	\$3,105
350 Trenton, NJ	75,881	\$343	\$423	89%	\$4,518
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* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

2 Tulsa, OK 171,919 S711 S387 89% S4,133 33 Tuscaloosa, AL 44,615 S159 S390 76% S3,557 44 Tyler, TX 54,727 S161 S322 76% S2,937 55 Vallejo, CA 41,597 S213 S527 81% S2,546 64 Van Nuys, CA 66,855 S145 S272 78% S2,546 7 Vancouver, WA 115,146 S300 S275 79% S2,007 58 Ventura, CA 42,665 S150 S363 81% S3,528 59 Ventura, CA 42,665 S150 S364 89% S2,007 54 Ventura, CA 42,665 S150 S363 81% S2,064 51 Vancouver, WA 165,089 S200 S464 89% S2,735 52 Waren, MM S3,442 S146 S261 87% S2,725 54 Waterbury						
2 Tulsa, OK 171,919 S711 S387 89% S4,133 33 Tuscaloosa, AL 44,615 S159 S390 76% S3,557 44 Tyler, TX 54,727 S161 S322 76% S2,937 55 Vallejo, CA 41,597 S213 S527 81% S2,546 64 Van Nuys, CA 66,855 S145 S272 78% S2,546 7 Vancouver, WA 115,146 S300 S275 79% S2,007 58 Ventura, CA 42,665 S150 S363 81% S3,528 59 Ventura, CA 42,665 S150 S364 89% S2,007 54 Ventura, CA 42,665 S150 S363 81% S2,064 51 Vancouver, WA 165,089 S200 S464 89% S2,735 52 Waren, MM S3,442 S146 S261 87% S2,725 54 Waterbury	City			Montlhy	Households	Cost Per Year *
3 Tuscaloosa, AL 44,15 5159 S390 76% S3,57 44 Tyler, TX 54,727 \$161 S322 76% S2,937 55 Vallejo, CA 41,597 \$213 S527 81% S2,142 56 Van Nuys, CA 56,655 \$145 S272 78% S2,546 57 Vancouver, WA 115,146 S300 S275 79% S2,607 58 Ventura, CA 42,565 \$150 S363 81% S3,528 59 Vero Beach, FL 47,009 \$101 S249 72% S2,151 50 Vreginia Beach, VA 165,089 \$490 S294 84% \$2,964 51 Vsalita, CA 46,399 \$230 \$464 89% \$4,956 52 Vaco, TX 54,771 \$160 S214 87% \$2,725 54 Waterbury, CT 42,755 \$164 \$464 69% \$3,942 55	351 Tucson, AZ	349,348	\$1,317	\$370	85%	\$3,774
A Tyler, TX 54,727 5161 S222 76% S2,937 55 Vallejo, CA 41,597 \$213 \$527 81% \$5,122 66 Van Nuys, CA 56,855 \$145 \$227 78% \$2,546 77 Vancouver, WA 115,146 \$300 \$275 79% \$2,607 78 Ventura, CA 42,565 \$150 \$363 81% \$3,528 79 Vero Beach, FL 47,009 \$101 \$249 72% \$2,151 70 Vrojnia Beach, VA 165,089 \$490 \$294 84% \$2,964 71 Visalia, CA 46,399 \$230 \$464 89% \$4,956 72 Vaco, TX 54,771 \$150 \$312 73% \$2,725 74 Waterbury, CT 42,755 \$164 \$464 69% \$3,842 75 West Palm Beach, FL 131,201 \$358 \$320 71% \$2,725 76	352 Tulsa, OK	171,919	\$711	\$387	89%	\$4,133
5 Vallejo, CA 41,597 S213 S527 81% S1,122 66 Van Nuys, CA 56,855 S145 S272 78% S2,646 57 Vancouver, WA 115,146 S300 S275 79% S2,607 58 Ventura, CA 42,565 S150 S363 81% S3,528 59 Vero Beach, FL 47,009 S101 S249 72% S2,151 50 Virginia Beach, VA 165,089 S490 S294 84% S2,964 51 Visalia, CA 46,399 S230 S464 89% S4,956 52 Waco, TX 54,771 S150 S312 73% S2,725 53 Waterbury, CT 42,755 S164 S464 69% S3,842 54 Waterbury, CA 56,887 S190 S344 81% S3,442 55 West Palm Beach, FL 13,261 S76 S204 75% S1,836 56	353 Tuscaloosa, AL	44,615	\$159	\$390	76%	\$3,557
6 Van, Nuys, CA 56,855 \$145 \$272 78% \$2,846 77 Vancouver, WA 115,146 \$300 \$275 79% \$2,607 88 Ventura, CA 42,565 \$150 \$333 81% \$3,528 99 Vero Beach, FL 47,009 \$101 \$249 72% \$2,151 90 Virginia Beach, VA 165,089 \$490 \$294 84% \$2,964 50 Virginia Beach, VA 165,089 \$490 \$294 84% \$2,964 51 Visalia, CA 46,399 \$230 \$464 89% \$4,956 52 Waco, TX 54,771 \$150 \$312 73% \$2,725 53 Warren, MI 53,442 \$464 69% \$3,842 54 Waterbury, CT 42,755 \$164 \$464 69% \$3,842 55 West Palm Beach, FL 131,261 \$358 \$320 71% \$2,726 56 With	354 Tyler, TX	54,727	\$161	\$322	76%	\$2,937
7 Vancouver, WA 115, 146 \$300 \$275 79% \$2,607 88 Ventura, CA 42,565 \$150 \$363 81% \$3,528 99 Vero Beach, FL 47,009 \$101 \$249 72% \$2,151 90 Virginia Beach, VA 165,089 \$490 \$294 84% \$2,964 10 Visalia, CA 46,399 \$230 \$464 89% \$4,956 12 Waco, TX 64,771 \$150 \$312 73% \$2,733 13 Warren, MI 53,442 \$146 \$261 87% \$2,725 14 Waterbury, CT 42,755 \$164 \$464 69% \$3,842 15 West Palm Beach, FL 131,261 \$358 \$320 71% \$2,726 15 Weither, CA 56,887 \$190 \$344 81% \$3,842 16 Whittier, CA 16,1719 \$599 \$359 86% \$3,705 16 Winington, NC 78,939 \$188 \$301 66% \$2,384 <	355 Vallejo, CA	41,597	\$213	\$527	81%	\$5,122
88 Ventura, CA 42,565 \$150 \$363 81% \$3,528 99 Vero Beach, FL 47,009 \$101 \$249 72% \$2,151 90 Viriginia Beach, VA 165,089 \$400 \$294 84% \$2,964 10 Visalia, CA 46,399 \$230 \$464 89% \$4,956 20 Waco, TX 54,771 \$150 \$312 73% \$2,733 30 Waren, MI 53,442 \$146 \$261 87% \$2,725 44 Waterbury, CT 42,755 \$164 \$464 69% \$3,842 55 West Palm Beach, FL 131,261 \$358 \$320 71% \$2,726 56 Whitter, CA 56,687 \$190 \$344 81% \$3,342 57 Wichta Falls, TX 41,191 \$76 \$204 75% \$1,836 58 Wintington, NC 78,939 \$188 \$301 66% \$2,304 71	356 Van Nuys, CA	56,855	\$145	\$272	78%	\$2,546
Bit Vero Beach, FL 47,009 \$101 \$249 72% \$2,151 60 Virginia Beach, VA 165,089 \$400 \$294 84% \$2,964 61 Visalia, CA 46,399 \$230 \$464 89% \$4,956 62 Waco, TX 54,771 \$150 \$312 73% \$2,733 63 Warren, MI 53,442 \$146 \$261 37% \$2,725 64 Waterbury, CT 42,755 \$164 \$464 69% \$3,842 65 West Palm Beach, FL 131,261 \$358 \$320 71% \$2,726 66 Whitler, CA 66,887 \$190 \$344 81% \$3,344 67 Wichta, KS 161,719 \$599 \$359 86% \$3,705 68 Wichta, KS 161,077 \$205 \$235 72% \$2,030 71 Wington, NC 78,939 \$188 \$301 66% \$2,384 71	357 Vancouver, WA	115,146	\$300	\$275	79%	\$2,607
No. Virginia Beach, VA 165,089 \$490 \$294 84% \$2,964 10 Visalia, CA 46,399 \$230 \$464 89% \$4,956 20 Waco, TX 54,771 \$150 \$312 73% \$2,733 30 Warren, MI 53,442 \$146 \$261 87% \$2,725 40 Waterbury, CT 42,755 \$164 \$464 69% \$3,842 50 West Palm Beach, FL 131,261 \$358 \$320 71% \$2,726 50 Whitlier, CA 56,887 \$190 \$344 81% \$3,344 51 Wichita, FS 161,719 \$599 \$359 86% \$3,705 52 Wilmington, NC 78,939 \$188 \$301 66% \$2,384 51 Winkers, NA 60,426 \$176 \$332 73% \$2,908 52 Workers, NA 60,426 \$176 \$332 73% \$2,908 53	358 Ventura, CA	42,565	\$150	\$363	81%	\$3,528
Visalia, CA46,399\$230\$46489%\$4,95622Waco, TX54,771\$150\$31273%\$2,73333Warren, MI53,442\$146\$26187%\$2,72544Waterbury, CT42,755\$164\$46469%\$3,84255West Palm Beach, FL131,261\$358\$32071%\$2,72666Whitier, CA56,887\$190\$34481%\$3,34467Wichita Falls, TX41,191\$76\$20475%\$1,83668Wichita, KS161,719\$599\$35986%\$3,70569Wilmington, DE87,667\$265\$34174%\$3,02870Wilmington, NC78,939\$188\$30166%\$2,38471Winston Salem, NC101,067\$205\$23572%\$2,03072Woodbridge, VA60,426\$176\$33273%\$2,99873Worcester, MA68,744\$150\$26070%\$2,18474Yakima, WA45,991\$204\$44184%\$4,44575Yonkers, NY66,496\$283\$52967%\$4,25374Yakima, WA45,991\$266\$36187%\$3,76975Yonkers, NY66,496\$283\$52967%\$4,25376York, PA67,941\$266\$36187%\$3,81878Ypsilanti, MI40,145\$103\$255<	359 Vero Beach, FL	47,009	\$101	\$249	72%	\$2,151
No.No	360 Virginia Beach, VA	165,089	\$490	\$294	84%	\$2,964
38Warren, MI53,442\$146\$26187%\$2,72540Waterbury, CT42,755\$164\$46469%\$3,84256West Palm Beach, FL131,261\$358\$32071%\$2,72656Whittier, CA56,887\$190\$34481%\$3,34457Wichita Falls, TX41,191\$76\$20475%\$1,83668Wichita, KS161,719\$599\$35986%\$3,70559Wilmington, DE87,667\$265\$34174%\$3,02860Wilmington, NC78,939\$188\$30166%\$2,38471Winston Salem, NC101,067\$205\$23572%\$2,03072Woodbridge, VA60,426\$176\$332273%\$2,90873Worcester, MA68,744\$150\$26070%\$2,18474Yakima, WA45,991\$204\$44184%\$4,44575Yonkers, NY66,496\$283\$52967%\$4,25374Yakima, WA45,991\$256\$36187%\$3,76975Yonkers, NY66,644\$262\$37086%\$3,81876York, PA66,644\$262\$37086%\$3,81878Ypsilanti, MI40,145\$103\$25584%\$2,57079Yung, AZ51,038\$157\$33776%\$3,073	361 Visalia, CA	46,399	\$230	\$464	89%	\$4,956
AWaterbury, CT42,755\$164\$46469%\$3,84255West Palm Beach, FL131,261\$358\$32071%\$2,72666Whittier, CA56,887\$190\$34481%\$3,34467Wichita Falls, TX41,191\$76\$20475%\$1,83668Wichita, KS161,719\$599\$35986%\$3,70569Wilmington, DE87,667\$265\$34174%\$3,02870Wilmington, NC78,939\$188\$30166%\$2,38471Winston Salem, NC101,067\$205\$23572%\$2,03072Woodbridge, VA60,426\$176\$33273%\$2,90874Yakima, WA45,991\$204\$44184%\$4,44575Yonkers, NY66,496\$283\$52967%\$4,25374Yakima, WA45,991\$256\$36187%\$3,76975Youngstown, OH68,664\$262\$37086%\$3,81876York, PA60,415\$103\$25584%\$2,57079Yuan, AZ51,038\$157\$33776%\$3,073	362 Waco, TX	54,771	\$150	\$312	73%	\$2,733
ArrowWest Palm Beach, FL131,261\$358\$32071%\$2,72666Whittier, CA56,887\$190\$34481%\$3,34467Wichita Falls, TX41,191\$76\$20475%\$1,83688Wichita, KS161,719\$599\$35986%\$3,70599Wilmington, DE87,667\$265\$34174%\$3,02890Wilmington, NC78,939\$188\$30166%\$2,38491Winston Salem, NC101,067\$205\$23572%\$2,03092Woodbridge, VA60,426\$176\$332273%\$2,90893Worcester, MA68,744\$150\$26070%\$2,18494Yakima, WA45,991\$204\$44184%\$4,44595Yonkers, NY66,496\$283\$52967%\$4,25396York, PA67,941\$256\$36187%\$3,76997Youngstown, OH68,664\$262\$37086%\$3,81898Ypsilanti, MI40,145\$103\$25584%\$2,57099Yuma, AZ51,038\$157\$33776%\$3,073	363 Warren, MI	53,442	\$146	\$261	87%	\$2,725
And BeWhittier, CA56,887\$190\$34481%\$3,34457Wichita Falls, TX41,191\$76\$20475%\$1,83658Wichita, KS161,719\$599\$35986%\$3,70559Wilmington, DE87,667\$265\$34174%\$3,02850Wilmington, NC78,939\$188\$30166%\$2,38471Winston Salem, NC101,067\$205\$23572%\$2,03072Woodbridge, VA60,426\$176\$33273%\$2,90873Worcester, MA68,744\$150\$26070%\$2,18474Yakima, WA45,991\$204\$44184%\$4,44575Yonkers, NY66,496\$283\$52967%\$4,25376York, PA67,941\$262\$37086%\$3,81878Ypsilanti, MI40,145\$103\$25584%\$2,57079Yuma, AZ51,038\$157\$33776%\$3,073	364 Waterbury, CT	42,755	\$164	\$464	69%	\$3,842
ArrowWichita Falls, TX41,191\$76\$20475%\$1,83688Wichita, KS161,719\$599\$35986%\$3,70589Wilmington, DE87,667\$265\$34174%\$3,02870Wilmington, NC78,939\$188\$30166%\$2,38471Winston Salem, NC101,067\$205\$23572%\$2,03072Woodbridge, VA60,426\$176\$33273%\$2,90873Worcester, MA68,744\$150\$26070%\$2,18474Yakima, WA45,991\$204\$44184%\$4,44575Yonkers, NY66,496\$283\$52967%\$4,25376York, PA67,941\$262\$37086%\$3,81878Ypsilanti, MI40,145\$103\$25584%\$2,57079Yuma, AZ51,038\$157\$33776%\$3,073	365 West Palm Beach, FL	131,261	\$358	\$320	71%	\$2,726
8Wichita, KS161,719\$599\$35986%\$3,7059Wilmington, DE87,667\$265\$34174%\$3,02870Wilmington, NC78,939\$188\$30166%\$2,38471Winston Salem, NC101,067\$205\$23572%\$2,03072Woodbridge, VA60,426\$176\$33273%\$2,90873Worcester, MA68,744\$150\$26070%\$2,18474Yakima, WA45,991\$204\$44184%\$4,44575Yonkers, NY66,496\$283\$52967%\$4,25376York, PA67,941\$262\$37086%\$3,81878Ypsilanti, MI40,145\$103\$25584%\$2,57079Yuma, AZ51,038\$157\$33776%\$3,073	366 Whittier, CA	56,887	\$190	\$344	81%	\$3,344
And 99Wilmington, DE87,667\$265\$34174%\$3,02870Wilmington, NC78,939\$188\$30166%\$2,38471Winston Salem, NC101,067\$205\$23572%\$2,03072Woodbridge, VA60,426\$176\$33273%\$2,90873Worcester, MA68,744\$150\$26070%\$2,18474Yakima, WA45,991\$204\$44184%\$4,44575Yonkers, NY66,496\$283\$52967%\$4,25376York, PA67,941\$266\$36187%\$3,76977Youngstown, OH68,664\$262\$37086%\$3,81878Ypsilanti, MI40,145\$103\$25584%\$2,57079Yuma, AZ51,038\$157\$33776%\$3,073	367 Wichita Falls, TX	41,191	\$76	\$204	75%	\$1,836
Y0Wilmington, NC78,939\$188\$30166%\$2,384Y1Winston Salem, NC101,067\$205\$23572%\$2,030Y2Woodbridge, VA60,426\$176\$33273%\$2,908Y3Worcester, MA68,744\$150\$26070%\$2,184Y4Yakima, WA45,991\$204\$44184%\$4,445Y5Yonkers, NY66,496\$283\$52967%\$4,253Y6York, PA67,941\$262\$36187%\$3,769Y7Youngstown, OH68,664\$262\$37086%\$3,818Y8Ypsilanti, MI40,145\$103\$25584%\$2,570Y9Yuma, AZ51,038\$157\$33776%\$3,073	368 Wichita, KS	161,719	\$599	\$359	86%	\$3,705
Y1Winston Salem, NC101,067\$205\$23572%\$2,030Y2Woodbridge, VA60,426\$176\$33273%\$2,908Y3Worcester, MA68,744\$150\$26070%\$2,184Y4Yakima, WA45,991\$204\$44184%\$4,445Y5Yonkers, NY66,496\$283\$52967%\$4,253Y6York, PA67,941\$256\$36187%\$3,769Y7Youngstown, OH68,664\$262\$37086%\$3,818Y8Ypsilanti, MI40,145\$103\$25584%\$2,570Y9Yuma, AZ51,038\$157\$33776%\$3,073	369 Wilmington, DE	87,667	\$265	\$341	74%	\$3,028
Y2Woodbridge, VA60,426\$176\$33273%\$2,908Y3Worcester, MA68,744\$150\$26070%\$2,184Y4Yakima, WA45,991\$204\$44184%\$4,445Y5Yonkers, NY66,496\$283\$52967%\$4,253Y6York, PA67,941\$256\$36187%\$3,769Y7Youngstown, OH68,664\$262\$37086%\$3,818Y8Ypsilanti, MI40,145\$103\$25584%\$2,570Y9Yuma, AZ51,038\$157\$33776%\$3,073	370 Wilmington, NC	78,939	\$188	\$301	66%	\$2,384
Y3Worcester, MA68,744\$150\$26070%\$2,184Y4Yakima, WA45,991\$204\$44184%\$4,445Y5Yonkers, NY66,496\$283\$52967%\$4,253Y6York, PA67,941\$256\$36187%\$3,769Y7Youngstown, OH68,664\$262\$37086%\$3,818Y8Ypsilanti, MI40,145\$103\$25584%\$2,570Y9Yuma, AZ51,038\$157\$33776%\$3,073	371 Winston Salem, NC	101,067	\$205	\$235	72%	\$2,030
Yakima, WA45,991\$204\$44184%\$4,445Yonkers, NY66,496\$283\$52967%\$4,253York, PA67,941\$256\$36187%\$3,769Youngstown, OH68,664\$262\$37086%\$3,818Yosilanti, MI40,145\$103\$25584%\$2,570Youna, AZ51,038\$157\$33776%\$3,073	372 Woodbridge, VA	60,426	\$176	\$332	73%	\$2,908
75Yonkers, NY66,496\$283\$52967%\$4,25376York, PA67,941\$256\$36187%\$3,76977Youngstown, OH68,664\$262\$37086%\$3,81878Ypsilanti, MI40,145\$103\$25584%\$2,57079Yuma, AZ51,038\$157\$33776%\$3,073	373 Worcester, MA	68,744	\$150	\$260	70%	\$2,184
York, PA67,941\$256\$36187%\$3,769Youngstown, OH68,664\$262\$37086%\$3,818Ypsilanti, MI40,145\$103\$25584%\$2,570Yuma, AZ51,038\$157\$33776%\$3,073	374 Yakima, WA	45,991	\$204	\$441	84%	\$4,445
77Youngstown, OH68,664\$262\$37086%\$3,81878Ypsilanti, MI40,145\$103\$25584%\$2,57079Yuma, AZ51,038\$157\$33776%\$3,073	375 Yonkers, NY	66,496	\$283	\$529	67%	\$4,253
78 Ypsilanti, MI 40,145 \$103 \$255 84% \$2,570 79 Yuma, AZ 51,038 \$157 \$337 76% \$3,073	376 York, PA	67,941	\$256	\$361	87%	\$3,769
'9 Yuma, AZ 51,038 \$157 \$337 76% \$3,073	377 Youngstown, OH	68,664	\$262	\$370	86%	\$3,818
	378 Ypsilanti, MI	40,145	\$103	\$255	84%	\$2,570
www.doxo.com/insights	379 Yuma, AZ	51,038	\$157	\$337	76%	\$3,073
	👀 doxo				wv	/w.doxo.com/insights

* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

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