

United States of Bill Pay

State by State Bill Pay Market 2021 doxoINSIGHTS Report



A state by state look at the \$4.40 trillion U.S. consumer bill pay market, with a specific emphasis on the \$2.91 trillion spend across the 10 most common household bill pay categories.

www.doxo.com/insights

About doxolNSIGHTS

doxoINSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.



Statistically significant, with over 4 million paying consumers.

30,000+

Geographically diverse, capturing payment activity in all 30,000+ U.S. zip codes 75,000

Covering 45 different biller service categories, with more than 75,000 unique billers

All income brackets

Economically representative, with participation from all income brackets.

All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

doxoINSIGHTS provides a comprehensive look into the household bill pay industry, with a deep dive into category size and average spend at the national, state, and regional level. doxoINSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the 10 most common household bills.

For more information about doxoINSIGHTS visit www.doxo.com/insights.

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Overall Bill Pay Market Size (in billions)

While the total market size for US household bills is \$4.40 trillion per year, the United States of Bill Pay Report focuses on the ten most common household bills, which amount to \$2.91 trillion. These include Mortgage; Rent; Auto Loan; Utilities (electric, gas, water & sewer, and waste & recycling); Auto Insurance; Cable & Internet & Phone; Health Insurance; Mobile Phone; Alarm & Security; and Life Insurance.



US Households spend **\$2.91** trillion annually on the ten most common household bills.

^{*} Other includes credit card payments, taxes and non-recurring fees like health care lab exoenses, and toll roads.

US Households spend \$2.91 trillion annually on 10 bill categories.



The average U.S. household spends **\$22,666** annually on bills.



Bill Pay State Breakdown

Monthly Average Cost of the 10 Most Common Household Bills by State

Hawaiians spend \$2,731 each month on the ten most common household bills, 44.6% above the national average. At the other end of the spectrum, households in West Virginia average monthly bill payments of \$1,485 across the top ten categories, 21.4% below the average nationwide. The most expensive and least expensive states are illustrated below.





States Ranked by Monthly Bill Pay Amount

Below is a state by state breakdown that includes the average amount spent per month on the ten most common household bills, the percentage of household income these bills amount to, and how the spend for each state compares to the national average. The findings take into account the average amount paid per month for the ten most common household bills, including: Mortgage; Rent; Auto Loan; Utilities (electric, gas, water & sewer, and waste & recycling); Auto Insurance; Cable & Internet & Phone; Health Insurance; Mobile Phone; Alarm & Security; and Life Insurance.

	State	Total Spend Per Month	% HH Income	% +/- than National Average		State	Total Spend Per Month	% HH Income	% +/- than National Average
	н	\$2,731	41%	▲ 44.6%	26	MT	\$1,835	42%	▼ 2.8%
	NJ	\$2,562	36%	▲ 35.7%	27	ND	\$1,835	35%	▼ 2.9%
	CA	\$2,529	39%	▲ 33.9%	28	GA	\$1,833	38%	▼ 3.0%
	AK	\$2,484	38%	▲ 31.5%	29	LA	\$1,832	45%	▼ 3.0%
5	MA	\$2,464	36%	▲ 30.5%	30	AZ	\$1,829	37%	▼ 3.1%
6	MD	\$2,356	33%	▲ 24.7%	31	IA	\$1,789	36%	▼ 5.3%
	СТ	\$2,311	34%	▲ 22.3%	32	NC	\$1,768	39%	▼ 6.4%
	NY	\$2,252	37%	▲ 19.2%	33	PA	\$1,767	34%	▼ 6.4%
9	WA	\$2,199	36%	▲ 16.4%	34	MI	\$1,734	36%	▼ 8.2%
10	NH	\$2,188	34%	▲ 15.8%	35	KS	\$1,727	34%	▼ 8.6%
11	СО	\$2,147	36%	▲ 13.7%	36	ID	\$1,698	38%	▼ 10.1%
12	RI	\$2,147	39%	▲ 13.6%	37	SD	\$1,691	36%	▼ 10.5%
13	WY	\$2,107	41%	▲ 11.5%	38	SC	\$1,690	39%	▼ 10.5%
14	VA	\$2,101	33%	▲ 11.2%	39	ОН	\$1,666	35%	▼ 11.8%
15	VT	\$2,073	41%	▲ 9.8%	40	TN	\$1,663	38%	▼ 11.9%
16	OR	\$2.071	40%	▲ 9.6%	41	NE	\$1,663	33%	▼ 12.0%
17	MN	\$2,007	34%	▲ 6.3%	42	AL	\$1,655	40%	▼ 12.4%
	FL	\$1,943	42%	▲ 2.9%	43	KY	\$1,622	39%	▼ 14.1%
	IL	\$1,934	34%	▲ 2.4%	44	ОК	\$1,619	37%	▼ 14.3%
	NV	\$1,928	39%	▲ 2.1%	45	МО	\$1,612	34%	▼ 14.7%
	WI	\$1,923	38%	▲ 1.8%	46	NM	\$1,608	40%	▼ 14.8%
	DE	\$1,904	34%	▲ 0.8%	47	IN	\$1,597	34%	▼ 15.5%
	ME	\$1,900	40%	▲ 0.6%	48	MS	\$1,567	42%	▼ 17.0%
	TX	\$1,883	36%	▼ 0.3%	49	AR	\$1,534	40%	▼ 18.8%
	UT	\$1,844	32%	▼ 2.4%	50	WV	\$1,485	39%	▼ 21.4%
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The Most Expensive States for Household Bills



The Least Expensive States for Household Bills





View doxoINSIGHTS for Alabama

Average Monthly Bills National Rank 42 out of 50 Avg. bill costs: \$1,655 per month 12% Below National Average 40% of Household Income Average Monthly Payments Stational Average Stational Avera

Alabama Avg. Monthly Bill (minus housing) Alexander City \$1,236 Fort Payne \$1,179 3 Talladega \$1,155 Montgomery \$1,089 5 Mobile \$1,089 Auburn \$1,081 Albertville \$1,072 Daphne \$1,072 8 \$1,070 9 Birmingham \$1,064 10 Selma \$1,064 Atmore \$1,053 12 Gadsden \$1,049 13 Tuscaloosa Enterprise \$1,026 \$1,024 Eufaula \$1,023 16 Ozark \$1,019 Cullman \$1,016 18 Dothan





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Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,505	40%
Rent	\$1,244	33%
Auto Loan	\$485	90%
Utilities	\$428	100%
Auto Insurance	\$262	83%
Cable & Internet	* \$148	78%
Health Insurance	\$124	79%
Mobile	\$149	83%
Life Insurance	\$124	35%
Alarm & Security	\$43	15%
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Alaska Avg. Monthly Bill (minus housing)

1	Fairbanks	\$1,562
2	Juneau	\$1,331
3	Ketchikan	\$1,330
4	Anchorage	\$1,309

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Arizona Avg. Monthly Bill (minus housing)				
1	Yuma	\$1,156		
2	Payson	\$1,100		
3	Phoenix	\$1,056		
4	Nogales	\$1,006		
5	Sierra Vista	\$1,000		
6	Show Low	\$928		
7	Tucson	\$917		
8	Prescott Valley	\$884		
9	Flagstaff	\$879		
10	Safford	\$854		
11	Lake Havasu City	\$823		







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Arkansas Avg. Monthly Bill (minus housing)				
1	Magnolia	\$1,320		
2	Helena	\$1,083		
3	Little Rock	\$1,019		
4	Fort Smith	\$1,016		
5	El Dorado	\$1,009		
6	Blytheville	\$974		
7	Harrison	\$973		
8	Arkadelphia	\$961		
9	Pine Bluff	\$958		
10	Forrest City	\$956		
11	Paragould	\$947		
12	Russellville	\$946		
13	Hot Springs	\$936		
14	Fayetteville	\$933		
15	Searcy	\$910		
16	Mountain Home	\$903		
17	Camden	\$902		
18	Норе	\$885		
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Bill Category	Average Monthly Bill	% of Households with Bill	
Mortgage	\$837	36%	
Rent	\$745	31%	
Auto Loan	\$395	79%	
Utilities	2 \$252	99%	
Auto Insurance	\$164	81%	
Cable & Internet	\$107	95%	
Health Insurance	\$89	76%	
Mobile	\$106	96%	
Life Insurance	\$75	28%	
Alarm & Security	\$102	16%	
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California Avg. Monthly Bill (minus housing)			
1	Salinas	\$1,382	
2	Santa Cruz	\$1,281	
3	Ukiah	\$1,257	
4	Eureka	\$1,225	
5	Red Bluff	\$1,184	
6	Truckee	\$1,111	
7	Madera	\$1,111	
8	Stockton	\$1,098	
9	Susanville	\$1,097	
10	Los Angeles	\$1,085	
11	Riverside	\$1,073	
12	Oxnard	\$1,063	
13	Santa Maria	\$1,063	
14	San Francisco	\$1,053	
15	Crescent City	\$1,044	
16	Chico	\$1,043	
17	San Luis Obispo	\$1,033	
18	Santa Rosa	\$1,016	
-			

California Avg. Monthly Bill (minus housing)



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			Average Monthly E	Bills	
			National Rank 11 c	but of 50	
	Colora		Avg. bill costs: \$ 14% Above Nati 36% of Househe Average Monthly National Average	old Income Payments	\$2,147 \$1,889
Col	orado Avg. Monthly Bill (n	ninus housing)	Bill Category	Average Monthly Bill	% of Households with Bill
1	Fort Morgan	\$1,349	Mortgage	\$1,454	47%
2	Greeley	\$1,163		\$1,271	0.48%
3	Edwards	\$1,114	Rent	\$1,271	34%
4	Glenwood Springs	\$1,105	Auto Loan	\$442	66%
5	Breckenridge	\$1,041	Utilities	2 \$290	93%
6	Steamboat Springs	\$1,039			
7	Denver	\$1,018	Auto Insurance	\$201	86%
8	Pueblo	\$997	Cable &	\$107	78%
9	Boulder	\$976	Internet	•	
10	Canon City	\$975	Health Insurance	\$138	73%
11	Montrose	\$963	Mobile	\$86	95%
12	Fort Collins	\$934 \$920			
13	Durango Grand Junction	\$920 \$915	Life Insurance	\$111	26%
14 15	Craig	\$890	Alarm & Security	\$99	15%
16	Colorado Springs	\$794			www.doxo.com/insights

Connecticut



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Bill Category	Average Monthly Bill	% of Households with Bill	
Mortgage	\$1,711	45%	
Rent	\$1,180	33%	
Auto Loan	\$386	71%	
Utilities	\$408	95%	
Auto Insurance	\$210	81%	
Cable &	\$127	85%	
Health Insurance	 \$111	80%	
Mobile	\$88	93%	
Life Insurance	\$102	32%	
Alarm & Security	\$92	18%	
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 Delaware Avg. Monthly Bill (minus housing)

 1
 Dover

 \$874

	The second s		Average Monthly E	Bills
			National Rank 18 c	out of 50
	Floric View doxolNSIGHTS		Avg. bill costs: \$ 3% Above Natio 42% of Househo Average Monthly National Average	nal Avera old Incom Payments
Floi	rida Avg. Monthly Bill (mir	nus housing)	Bill Category	A
1	Key West	\$1,285	Mortgage	
2	North Port	\$1,151		
3	Crestview	\$1,140	Rent	
4	Miami	\$1,123		
5	Okeechobee	\$1,094	Auto Loan	9
6	Pensacola	\$1,082		
7	Punta Gorda	\$1,074	Utilities	Ð
8	Naples	\$1,068	Auto	
9	The Villages	\$1,059	Insurance	
10	Panama City	\$1,053	Cable & Internet	
11	Cape Coral	\$1,040		
12	Ocala	\$1,032	Health Insurance	
13	Tallahassee	\$1,022		
14	Sebastian	\$1,016	Mobile	0
15	Lakeland	\$1,007	Life	8
16	Jacksonville	\$1,004	Insurance	K
17	Gainesville	\$993	Alarm &	
18	Orlando	\$982	Security	





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Geo	orgia Avg. Monthly Bill (minu	s housing)	В
1	Albany	\$1,113	
2	Gainesville	\$1,088	
3	Dublin	\$1,061	I I
4	Tifton	\$1,037	
5	LaGrange	\$1,035	/
6	Cedartown	\$1,007	
7	Dalton	\$1,005	l
3	Columbus	\$1,002	/
Э	Warner Robins	\$994	
10	Augusta	\$991	
11	Savannah	\$989	
12	Athens	\$985	
13	Macon	\$981	
14	Thomasville	\$976	ľ
15	Atlanta	\$968	1
16	Hinesville	\$965	
17	Bainbridge	\$957	
18	Summerville	\$955	





Hawaii

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Bill Category		Average Monthly Bill	% of Households with Bill
Mortgage		\$1,878	38%
Rent	A DESCRIPTION OF THE PARTY OF T	\$1,617	39%
Auto Loan		\$443	79%
Utilities		\$540	84%
Auto Insurance		\$246	83%
Cable & Internet	() ()	\$115	78%
Health Insurance	•=	\$127	87%
Mobile		\$128	98%
Life Insurance	*	\$124	33%
Alarm & Security		\$84	15%
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Hawaii Avg. Monthly Bill (minus housing)

1	Kahului	\$1,288
2	Urban Honolulu	\$1,242
3	Караа	\$1,237
4	Hilo	\$1,199



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Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$964	45%
Rent	\$853	28%
Auto Loan	\$406	75%
Utilities	\$306	97%
Auto Insurance	\$136	88%
Cable &	\$93	80%
Health Insurance	\$171	66%
Mobile	\$75	100%
Life Insurance	\$106	24%
Alarm & Security	\$102	15%
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Idaho Avg.	Monthly	/ Rill ((minus	housing)
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1	Pocatello	\$1,122
2	Jackson	\$1,118
3	Blackfoot	\$1,077
4	Idaho Falls	\$1,029
5	Lewiston	\$1,023
6	Moscow	\$1,003
7	Twin Falls	\$996
8	Rexburg	\$986
9	Hailey	\$963
10	Ontario	\$949
11	Mountain Home	\$938
12	Boise City	\$895
13	Burley	\$885







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Indiana Avg. Monthly Bill (minus housing)			
1	Evansville	\$1,123	
2	Michigan City	\$1,062	
3	North Vernon	\$1,023	
4	Warsaw	\$1,014	
5	Peru	\$972	
6	Plymouth	\$971	
7	Indianapolis	\$966	
8	Jasper	\$965	
9	Frankfort	\$954	
10	Kokomo	\$948	
11	Muncie	\$932	
12	Greensburg	\$930	
13	Bedford	\$922	
14	Columbus	\$921	
15	Connersville	\$896	
16	Lafayette	\$893	
17	Madison	\$878	
18	Marion	\$876	





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		Average Monthly I	Bills	
		National Rank 31	out of 50	
lowa	a	Avg. bill costs:	\$1,789 per month	
		5% Below Nation		
		36% of Househ		\$1,789
		Average Monthly National Average		\$1,889
/iew doxolNSIGHT	S for lowa			
/g. Monthly Bill (minu	s housing)	Bill Category	Average Monthly Bill	% of Households with Bi
torm Lake	\$1,296	Mortgage	\$979	43%
mes	\$1,267			40 /0
ort Dodge	\$1,171	Rent	\$789	27%
arshalltown	\$1,157			
skaloosa	\$1,147	Auto Loan	\$429	79%
uscatine	\$1,134		·····	
irfield	\$1,102	Utilities	\$281	97%
pirit Lake	\$1,093	Auto	\$181	78%
es Moines	\$1,083	Insurance		0 10 /10
ason City	\$1,083	Cable &	\$108	82%
urlington	\$1,039			
oux City	\$1,035	Health Insurance	\$183	85%
ella	\$999			
aterloo	\$984	Mobile	\$132	86%
ort Madison	\$984	Life		33%
ıbuque	\$968	Insurance	\$80	3370
inton	\$957	Alarm & Security	\$115	15%

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Kansas



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Kansas Avg. Monthly Bill (minus housing)		
1	Great Bend	\$1,109
2	Winfield	\$1,083
3	Salina	\$1,068
4	Wichita	\$1,055
5	McPherson	\$1,007
6	Topeka	\$1,001
7	Lawrence	\$994
8	Hutchinson	\$993
9	Atchison	\$989
10	Hays	\$988
11	Emporia	\$964
12	Pittsburg	\$948
13	Coffeyville	\$942
14	Manhattan	\$923
15	Ottawa	\$914
16	Dodge City	\$894
17	Liberal	\$893
18	Garden City	\$885

Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,064	39%
Rent	\$850	32%
Auto Loan	\$453	66%
Utilities	\$314	96%
Auto Insurance	\$148	84%
Cable &	\$111	74%
Health Insurance	\$132	76%
Mobile	\$101	95%
Life Insurance	\$95	26%
Alarm & Alarm & Security	\$137	7%
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Average Monthly Bills National Rank 43 out of 50 Avg. bill costs: \$1,622 per month 14% Below National Average 39% of Household Income Average Monthly Payments National Average \$1,622 National Average \$1,889

Bill Category Average Monthly Bill % of Households with Bill 39% \$875 Mortgage 30% Rent \$763 **67%** \$372 Auto Loan 100% Utilities \$303 Auto 87% \$187 Insurance Cable & **92%** \sim \$107 Internet Health **81%** \$103 Insurance 97% Mobile \$134 Life 28% \$67 Insurance Alarm & 14% \$75 Security www.doxo.com/insights

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Kentucky Avg. Monthly Bill (minus housing)			
1	Murray		\$1,149
2	Elizabethtown		\$1,105
3	Paducah		\$1,086
4	Bowling Green		\$1,085
5	Middlesborough		\$1,063
6	London		\$1,033
7	Somerset		\$1,029
8	Maysville		\$1,023
9	Mayfield		\$1,017
10	Richmond		\$1,013
11	Glasgow		\$1,011
12	Louisville/Jefferson Cou	nty	\$1,005
13	Owensboro		\$1,004
14	Frankfort		\$997
15	Central City		\$982
16	Mount Sterling		\$963
17	Lexington		\$957
18	Campbellsville		\$923



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Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,016	34%
Rent	\$866	31%
Auto Loan	\$440	84%
Utilities	\$279	97%
Auto Insurance	\$208	83%
Cable & Internet	\$121	96%
Health Insurance	\$188	76%
Mobile	\$116	95%
Life Insurance	\$78	31%
Alarm & Security	\$81	16%
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Louisiana Avg. Monthly Bill (minus housing)

1	Baton Rouge	\$1,367
2	Fort Polk South	\$1,266
3	Monroe	\$1,223
4	DeRidder	\$1,210
5	Hammond	\$1,183
6	Bogalusa	\$1,181
7	New Orleans	\$1,164
8	Natchitoches	\$1,164
9	Houma	\$1,112
10	Lake Charles	\$1,089
11	Minden	\$1,083
12	Lafayette	\$1,073
13	Morgan City	\$1,068
14	Jennings	\$1,068
15	Shreveport	\$1,035
16	Alexandria	\$1,002
17	Ruston	\$997
18	Opelousas	\$858



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Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,005	45%
Rent	\$853	26%
Auto Loan	\$410	90%
Utilities	\$393	96%
Auto Insurance	\$153	85%
Cable & Internet	\$128	88%
Health Insurance	\$121	87%
Mobile	\$117	86%
Life Insurance	\$77	32%
Alarm & Security	\$84	15%
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Maine Avg. Monthly Bill (minus housing)

1	Portland	\$1,111
2	Augusta	\$1,096
3	Bangor	\$1,086
4	Lewiston	\$1,042

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Maryland Avg. Monthly Bill (minus housing)		
1	Easton	\$1,112
2	Cambridge	\$1,076
3	Salisbury	\$1,072
4	Washington	\$1,014
5	Cumberland	\$1,003
6	California	\$984
7	Baltimore	\$962









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Massachusetts Avg. Monthly Bill (minus housing)		
1	Vineyard Haven	\$1,315
2	Barnstable Town	\$1,158
3	Pittsfield	\$1,150
4	Boston	\$1,080
5	Worcester	\$997
6	Springfield	\$937

Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,801	43%
Rent	\$1,282	36%
Auto Loan	\$459	73%
Utilities	\$424	96%
Auto Insurance	\$206	82%
Cable &	\$126	69%
Health Insurance	\$109	88%
Mobile	\$100	92%
Life Insurance	\$91	23%
Alarm & Alarm	\$84	17%
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View doxolNSIGHTS for Michigan

Average Monthly Bills National Rank 34 out of 50 Avg. bill costs: \$1,734 per month 8% Below National Average 36% of Household Income \$1,734 Average Monthly Payments National Average \$1,889

Bill Category Michigan Avg. Monthly Bill (minus housing) Cadillac \$1,312 Mortgage Monroe \$1,251 Kalamazoo \$1,228 Rent Sault Ste. Marie \$1,117 Auto Loan Muskegon \$1,115 Adrian \$1,095 Utilities **Big Rapids** \$1,085 Midland \$1,065 Auto Insurance \$1,058 Niles Cable & Escanaba \$1,056 Internet Hillsdale \$1,045 Health Detroit \$1,042 Insurance \$1,038 Ludington Mobile Ann Arbor \$1,037 \$1,025 Flint Life Insurance Iron Mountain \$1,013 Coldwater \$1,009 Alarm & Security Jackson \$1,004



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Minnesota Avg. Monthly Bill (minus housing)			
1	Duluth	\$1,317	
2	Grand Rapids	\$1,261	
3	Alexandria	\$1,218	
4	Red Wing	\$1,172	
5	Faribault	\$1,118	
6	Austin	\$1,118	
7	Fergus Falls	\$1,071	
8	Winona	\$1,068	
9	Owatonna	\$1,061	
10	Marshall	\$1,059	
11	Bemidji	\$1,053	
12	Fairmont	\$1,047	
13	Minneapolis	\$1,035	
14	Albert Lea	\$1,026	
15	Brainerd	\$1,019	
16	Rochester	\$1,017	
17	St. Cloud	\$1,015	
18	Willmar	\$988	

Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,294	47%
Rent	\$977	27%
Auto Loan	\$414	75%
Utilities	\$286	97%
Auto Insurance	\$178	83%
Cable &	\$109	75%
Health Insurance	\$209	83%
Mobile	\$103	93%
Life Insurance	\$110	26%
Alarm & Alarm	\$105	11%
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Mississippi



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Mississippi Avg. Monthly Bill (minus housing)		
1	Gulfport	\$1,275
2	Vicksburg	\$1,254
3	McComb	\$1,117
4	Picayune	\$1,060
5	Grenada	\$1,053
6	Oxford	\$1,053
7	Hattiesburg	\$1,016
8	Jackson	\$986
9	Starkville	\$981
10	Meridian	\$971
11	Indianola	\$957
12	Cleveland	\$954
13	Laurel	\$946
14	Greenwood	\$939
15	Greenville	\$933
16	Columbus	\$917
17	Clarksdale	\$912
18	Tupelo	\$910

Bill Category	Average Monthly Bill	% of Households with Bill	
Mortgage	\$914	34%	
Rent	\$780	28%	
Auto Loan	\$385	84%	
Utilities	\$233	100%	
Auto Insurance	\$179	78%	
Cable &	\$123	0 100%	
Health Insurance	\$119	77%	
Mobile	\$103	94%	
Life Insurance	\$79	33%	
Alarm & Alarm & Security	\$66	15%	
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View doxoINSIGHTS for Missouri

Missouri Avg. Monthly Bill (minus housing)		
1	Poplar Bluff	\$1,090
2	Fort Leonard Wood	\$1,023
3	Branson	\$986
4	Columbia	\$980
5	Kansas City	\$954
6	Mexico	\$929
7	Kennett	\$928
8	Moberly	\$927
9	Lebanon	\$919
10	Kirksville	\$916
11	St. Louis	\$911
12	West Plains	\$905
13	Rolla	\$895
14	Cape Girardeau	\$890
15	Jefferson City	\$885
16	Sikeston	\$839
17	St. Joseph	\$826
18	Farmington	\$820





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Montana Avg. Monthly Bill (minus housing)		
1	Bozeman	\$1,180
2	Butte	\$1,159
3	Missoula	\$1,122
4	Kalispell	\$1,110
5	Billings	\$1,077
6	Helena	\$1,020
7	Great Falls	\$982



Nebraska

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Nevada

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Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,250	38%
Rent	\$1,107	42%
Auto Loan	\$439	67%
Utilities	\$274	93%
Auto Insurance	\$186	77%
Cable &	\$110	86%
Health Insurance	= \$84	58%
Mobile	\$117	94%
Life Insurance	\$87	23%
Alarm & Security	\$109	13%
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Nevada Avg. Monthly Bill (minus housing)

1	Pahrump	\$1,030
2	Gardnerville Ranchos	\$1,028
3	Las Vegas	\$992
4	Fernley	\$949
5	Reno	\$931
6	Elko	\$927
7	Carson City	\$880
8	Winnemucca	\$844

2021 U.S. Bill Pay Market Size State Breakdown

New Hampshire

View doxolNSIGHTS for New Hampshire

New Hampshire Avg. Monthly Bill (minus



Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,603	47%
Rent	\$1,111	28%
Auto Loan	\$416	79%
Utilities	\$345	89%
Auto Insurance	\$183	86%
Cable & Internet	\$147	84%
Health Insurance	\$127	74%
Mobile	\$94	93%
Life Insurance	\$85	22%
Alarm & Security	\$84	15%
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hous	ing)	
1	Manchester	\$1,206
2	Lebanon	\$1,195
3	Laconia	\$1,036
4	Keene	\$992
5	Concord	\$984
6	Berlin	\$879

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New Jersey



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new Jersey	Avg. Monun	iy Dili (minus	nousing)

Atlantic City \$1,434 Vineland \$1,403 Ocean City \$1,180

\$1,118

Trenton

Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$2,029	43%
Rent	\$1,334	35%
Auto Loan	\$417	73%
Utilities	\$436	94%
Auto Insurance	\$226	84%
Cable &	\$130	65%
Health Insurance	\$140	82%
Mobile	\$86	92%
Life Insurance	\$107	30%
Alarm & Alarm & Security	\$86	19%
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New Mexico



View doxolNSIGHTS for New Mexico

New	V Mexico Avg. Monthly B	ill (minus housing)
1	Roswell	\$1,149
2	Gallup	\$1,058
3	Espanola	\$1,034
4	Farmington	\$1,013
5	Hobbs	\$988
6	Silver City	\$974
7	Las Vegas	\$969
8	Grants	\$952
9	Taos	\$935
10	Carlsbad	\$920
11	Deming	\$915
12	Alamogordo	\$895
13	Los Alamos	\$894
14	Ruidoso	\$886
15	Albuquerque	\$886
16	Santa Fe	\$864
17	Portales	\$863
18	Clovis	\$840



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New York Avg. Monthly Bill (minus housing)		
1	Gloversville	\$1,220
2	Utica	\$1,162
3	Amsterdam	\$1,147
4	Kingston	\$1,115
5	Poughkeepsie	\$1,100
6	Hudson	\$1,078
7	Watertown	\$1,063
8	Glens Falls	\$1,047
9	Auburn	\$997
10	Corning	\$996
11	Elmira	\$990
12	Albany	\$986
13	Malone	\$961
14	Ithaca	\$956
15	Ogdensburg	\$939
16	Syracuse	\$934
17	Olean	\$934
18	Cortland	\$931

Average Monthly Bills
National Rank 8 out of 50
Avg. bill costs: \$2,252 per month
19% Above National Average
37% of Household Income
Average Monthly Payments
Average Monthly Payments
National Average
\$2,252
National Average
\$1,889





View doxoINSIGHTS for North Carolina

North Carolina Avg. Monthly Bill (minus

6% Below National Average 39% of Household Income Average Monthly Payments National Average Bill Category Mortgage Mortgage \$1,035 419	Ŭ	\$1,768 per month	
Average Monthly Payments \$1,76 National Average \$1,3 Bill Category Average Monthly Bill % of Households w		Ŭ	
National Average \$1,3 Bill Category Average Monthly Bill % of Households v			¢1 76
Bill Category Average Monthly Bill % of Households v			
Mortgage \$1,035 419			
	Bill Category	Average Monthly Bill	% of Households v
			·····

Average Monthly Bills

housing) Washington \$1,280 Wilson \$1,225 New Bern \$1,206 Raleigh \$1,150 Greenville \$1,149 6 **Roanoke Rapids** \$1,124 Rocky Mount \$1,121 \$1,098 Burlington Morehead City \$1,096 9 10 Albemarle \$1,089 Cullowhee \$1,059 \$1,054 Rockingham 13 \$1,022 Henderson \$1,019 14 Elizabeth City \$1,009 Wilmington 16 Fayetteville \$1,009 Sanford \$1,001 18 Mount Airy \$991

ith Bill 'n ο \$375 88% Auto Loan 90% Utilities \$279 Auto 83% \$183 Insurance Cable & 88% $\overline{}$ \$113 Internet Health 78% \$106 Insurance 93% Mobile \$104 Life 32% \$75 Insurance Alarm & 14% \$78 Security www.doxo.com/insights

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North Dakota



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North Dakota Avg. Monthly Bill (minus housing)			
1	Wahpeton	\$1,283	
2	Dickinson	\$1,204	
3	Williston	\$1,181	
4	Minot	\$1,147	
5	Jamestown	\$1,098	
6	Fargo	\$1,072	
7	Grand Forks	\$1,066	
8	Bismarck	\$1,000	



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Ohio View doxolNSIGHTS for Ohio		
0nic	o Avg. Monthly Bill (minus ho Bucyrus	\$1,070
2	Akron	\$1,042
3	Wapakoneta	\$1,040
4	Portsmouth	\$1,031
5	Norwalk	\$1,027
6	Springfield	\$1,025
7	Fremont	\$1,015
8	Canton	\$1,012
9	Defiance	\$1,002
10	Urbana	\$998
11	Celina	\$986
12	Chillicothe	\$980
13		\$973
14	Mansfield	\$970
15	Toledo	\$967
16	Tiffin	\$961
17	Cleveland	\$954
18	Marietta	\$953





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Oklahoma



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Oklahoma Avg. Monthly Bill (minus housing)		
1	Bartlesville	\$1,113
2	Miami	\$1,073
3	McAlester	\$1,022
4	Elk City	\$1,022
5	Oklahoma City	\$1,019
6	Tulsa	\$1,006
7	Stillwater	\$1,003
8	Shawnee	\$991
9	Weatherford	\$972
10	Ponca City	\$963
11	Guymon	\$952
12	Durant	\$949
13	Woodward	\$922
14	Altus	\$915
15	Ardmore	\$906
16	Enid	\$906
17	Tahlequah	\$890
18	Duncan	\$889

Bill Category	Average Monthly Bill	% of Households with Bill	
Mortgage	\$944	36%	
Rent	\$810	31%	
Auto Loan	\$442	76%	
Utilities	\$290	99%	
Auto Insurance	\$144	81%	
Cable &	\$107	90%	
Health Insurance	\$90	66%	
Mobile	\$117	96%	
Life Insurance	\$71	17%	
Alarm & Alarm	\$45	10%	
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Pennsylvania



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Pennsylvania Avg. Monthly Bill (minus housing)			
1	Somerset	\$1,340	
2	State College	\$1,202	
3	Johnstown	\$1,111	
4	Erie	\$1,083	
5	Indiana	\$1,081	
6	Warren	\$1,072	
7	Altoona	\$1,052	
8	Pittsburgh	\$1,030	
9	East Stroudsburg	\$1,027	
10	Williamsport	\$1,006	
11	St. Marys	\$1,006	
12	Philadelphia	\$1,004	
13	Bradford	\$986	
14	New Castle	\$977	
15	Lewisburg	\$976	
16	Meadville	\$971	
17	DuBois	\$967	
18	York	\$957	



Rhode Island

View doxoINSIGHTS for Rhode Island

\$1,049



1 Providence

14% Above National Average 39% of Household Income Average Monthly Payments \$2,147 \$1,889 National Average **Bill Category** Average Monthly Bill % of Households with Bill **42%** \$1,462 Mortgage 38% Rent \$1,004 **79%** \$377 Auto Loan 100% Utilities \$398

Average Monthly Bills

National Rank 12 out of 50

Avg. bill costs: \$2,147 per month



2021 U.S. Bill Pay Market Size State Breakdown

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View doxoINSIGHTS for South Carolina

outh Carolina Ava, Monthl



Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$946	40%
Rent	\$894	28%
Auto Loan	\$373	77%
Utilities	\$301	94%
Auto Insurance	\$194	90%
Cable &	\$120	89%
Health Insurance	\$98	75%
Mobile	\$95	100%
Life Insurance	\$86	33%
Alarm & Security	\$77	14%
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South Carolina Avg. Monthly Bill (minus housing)			
1	Myrtle Beach	\$1,181	
2	Greenville	\$1,133	
3	Hilton Head Island	\$1,110	
4	Union	\$1,051	
5	Sumter	\$1,043	
6	Charleston	\$1,015	
7	Gaffney	\$1,015	
8	Seneca	\$995	
9	Columbia	\$971	
10	Newberry	\$964	
11	Greenwood	\$955	
12	Orangeburg	\$951	
13	Spartanburg	\$927	
14	Georgetown	\$913	
15	Bennettsville	\$896	
16	Florence	\$864	

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South Dakota



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South Dakota Avg. Monthly Bill (minus housing)				
1	Watertown	\$1,178		
2	Aberdeen	\$1,161		
3	Huron	\$1,060		
4	Pierre	\$1,046		
5	Brookings	\$998		
6	Yankton	\$992		
7	Rapid City	\$985		
8	Sioux Falls	\$978		



Tennessee



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Tennessee Avg. Monthly Bill (minus housing)			
1	Shelbyville	\$1,154	
2	Knoxville	\$1,122	
3	Athens	\$1,092	
4	Sevierville	\$1,081	
5	Dyersburg	\$1,054	
6	Morristown	\$1,035	
7	Nashville	\$1,034	
8	Tullahoma	\$1,018	
9	Paris	\$952	
10	Greeneville	\$951	
11	McMinnville	\$950	
12	Crossville	\$941	
13	Cleveland	\$932	
14	Cookeville	\$927	
15	Brownsville	\$926	
16	Memphis	\$922	
17	Kingsport	\$905	
18	Johnson City	\$893	

Bill Category Average Monthly Bill % of Households with Bill **39%** \$990 Mortgage 31% Rent \$869 **76%** \$388 Auto Loan **95%** Utilities \$254 Auto 78% \$180 Insurance Cable & **87%** \sim \$122 Internet Health 77% \$118 Insurance **95%** Mobile \$99 Life 27% \$85 Insurance Alarm & 16% \$83 Security www.doxo.com/insights

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Bill Category	Average Monthly Bill	% of Households with Bill	
Mortgage	\$1,351	36%	
Rent	\$1,045	36%	
Auto Loan	\$462	74%	
Utilities	2 \$255	93%	
Auto Insurance	\$150	83%	
Cable &	\$115	89%	
Health Insurance	= \$ 93	77%	
Mobile	\$116	97%	
Life Insurance	\$74	26%	
Alarm & Security	\$96	16%	
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Texas Avg. Monthly Bill (minus housing)



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Bill Category Average Monthly Bill % of Households with Bill 44% \$1,280 Mortgage 27% Rent \$985 100% \$419 Auto Loan 92% Utilities \$341 Auto **91%** \$161 Insurance Cable & **69%** \sim \$141 Internet Health **78%** \$141 Insurance 89% Mobile \$119 Life 28% \$111 Insurance Alarm & 15% \$84 Security www.doxo.com/insights

Vermont Avg. Monthly Bill (minus housing)

1 Rutland	I	\$1,141
2 Burlingt	ton	\$1,090
3 Benning	gton	\$1,049
4 Barre		\$1,016

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Virginia Avg. Monthly Bill (minus housing)				
1	Harrisonburg		\$1,516	
2	Staunton		\$1,237	
3	Charlottesville		\$1,085	
4	Roanoke		\$998	
5	Richmond		\$981	
6	Big Stone Gap		\$972	
7	Virginia Beach		\$944	
8	Winchester		\$890	
9	Danville		\$834	
10	Martinsville		\$815	
11	Lynchburg		\$795	
12	Blacksburg		\$767	









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Washington Avg. Monthly Bill (minus housing)			
1	Yakima	\$1,354	
2	Bellingham	\$1,134	
3	Port Angeles	\$1,119	
4	Ellensburg	\$1,075	
5	Wenatchee	\$1,060	
6	Seattle	\$1,059	
7	Olympia	\$1,035	
8	Walla Walla	\$1,033	
9	Pullman	\$1,030	
10	Kennewick	\$1,009	
11	Othello	\$1,009	
12	Oak Harbor	\$990	
13	Aberdeen	\$969	
14	Mount Vernon	\$963	
15	Centralia	\$944	
16	Spokane	\$926	
17	Moses Lake	\$907	
18	Bremerton	\$905	

Bill Category	Α	werage Monthly Bill	% of Households with Bill	
Mortgage		\$1,533	0	43%
Rent		\$1,258	0	36%
Auto Loan		\$435	0	62 %
Utilities		\$353	0	100%
Auto Insurance		\$206	0	83%
Cable & Internet	() ()	\$112	0	67%
Health Insurance	*=	\$108	0	86%
Mobile		\$98	0	90%
Life Insurance	*	\$90	0	28%
Alarm & Security		\$106	0	15%
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2021 U.S. Bill Pay Market Size State Breakdown

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West Virginia



View doxoINSIGHTS for West Virginia

West Virginia Avg. Monthly Bill (minus housing)				
1	Point Pleasant	\$1	,383	
2	Weirton	\$1	,203	
3	Mount Gay	\$1	,148	
4	Morgantown	\$1	,147	
5	Beckley	\$1	,118	
6	Bluefield	\$1	,112	
7	Clarksburg	\$1	,089	
8	Charleston	\$1	,074	
9	Wheeling	\$1	,064	
10	Huntington	\$1	,053	
11	Parkersburg	\$1	,023	
12	Hagerstown	\$1	,013	
13	Fairmont	\$9	72	
14	Elkins	\$9	19	



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Wisconsin Avg. Monthly Bill (minus housing)				
1	Shawano	\$1,285		
2	Fond du Lac	\$1,264		
3	Wausau	\$1,252		
4	Milwaukee	\$1,244		
5	La Crosse	\$1,228		
6	Eau Claire	\$1,181		
7	Whitewater	\$1,176		
8	Manitowoc	\$1,171		
9	Beaver Dam	\$1,153		
10	Stevens Point	\$1,152		
11	Madison	\$1,143		
12	Appleton	\$1,124		
13	Janesville	\$1,118		
14	Green Bay	\$1,106		
15	Oshkosh	\$1,082		
16	Watertown	\$1,055		
17	Sheboygan	\$1,043		
18	Racine	\$1,037		

Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,074	43%
Rent	\$856	32%
Auto Loan	\$420	81%
Utilities	\$356	99%
Auto Insurance	\$184	82%
Cable &	\$118	83%
Health Insurance	\$117	84%
Mobile	\$131	91%
Life Insurance	\$82	31%
Alarm & Alarm	\$114	7%
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Wyoming



View doxoINSIGHTS for Wyoming

Wyoming Avg. Monthly Bill (minus housing)				
1	Cheyenne	\$1,737		
2	Rock Springs	\$1,626		
3	Sheridan	\$1,546		
4	Evanston	\$1,365		
5	Laramie	\$1,300		
6	Riverton	\$1,289		
7	Gillette	\$1,123		
8	Casper	\$1,119		



About doxo

doxo provides simple, secure all-in-one bill payment to any biller, with any payment method, on any device. A doxoPLUS subscription adds free bank payments and five essential financial protections that boost household financial health.

Through these services, doxo currently serves over four million paying users who can make payments to over 75,000 local and national businesses, making doxo the largest bill pay directory in the nation. Billers on the network get paid directly, fast and free – and consumers have complete bill pay independence over when and how they pay their bills.

doxo expanded its user base by more than 70 percent in the past year and is expanding its team to further accelerate growth and change the bill pay landscape to focus on the customer. doxo investors include MDV, Sigma Partners, and Bezos Expeditions. doxo is based in Seattle, WA.

For more information visit www.doxo.com.